

User Personas

- Preteens - This section includes the internet users who are 8-12 years old that listen to certain music intended for younger listeners. More mature-themed artists are hidden from the Event Calendar. Anyone under 18 years old may not attend explicit concerts without an adult over 18. Concerts may be limited to locations nearest to user.
- Teenagers - This section includes the internet users age 13-17 years old and music that may fall under this category. Explicit artists are kept to a minimum in the Event Calendar. Anyone under 18 years old may not attend explicit concerts without an adult over 18. Concerts may be limited to locations nearest to user.
- Young Adults - This section includes the internet users who are 18-20 years old. Artists are not hidden from the Event Calendar, though the list of concerts may appear, based on the age of the user. Concerts may be limited to locations nearest to user.
- Adults - This section includes the internet users age 21-45 years old. All events of a particular genre are available to view with event details. Concerts may be limited to locations nearest to user.
- Seniors - This section includes the internet users who are 46+ years old and music that may fall under this category. All events of a particular genre are available to view with event details. Concerts may be limited to locations nearest to user.

Style Guide

Logo:



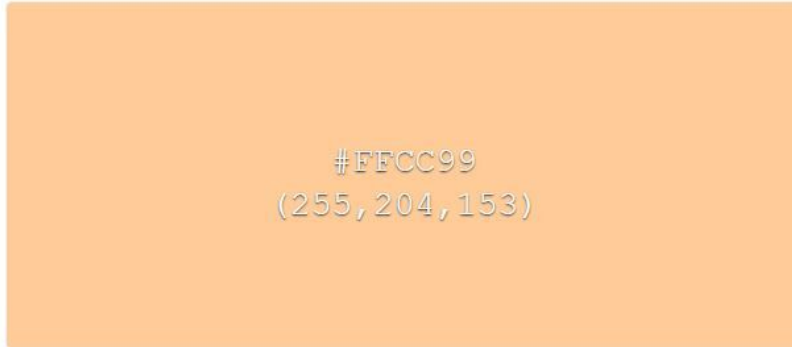
Typeface:

Raleway:

The spectacle before us was
indeed sublime.

Color Schemes:

#ffcc99 Color Hex



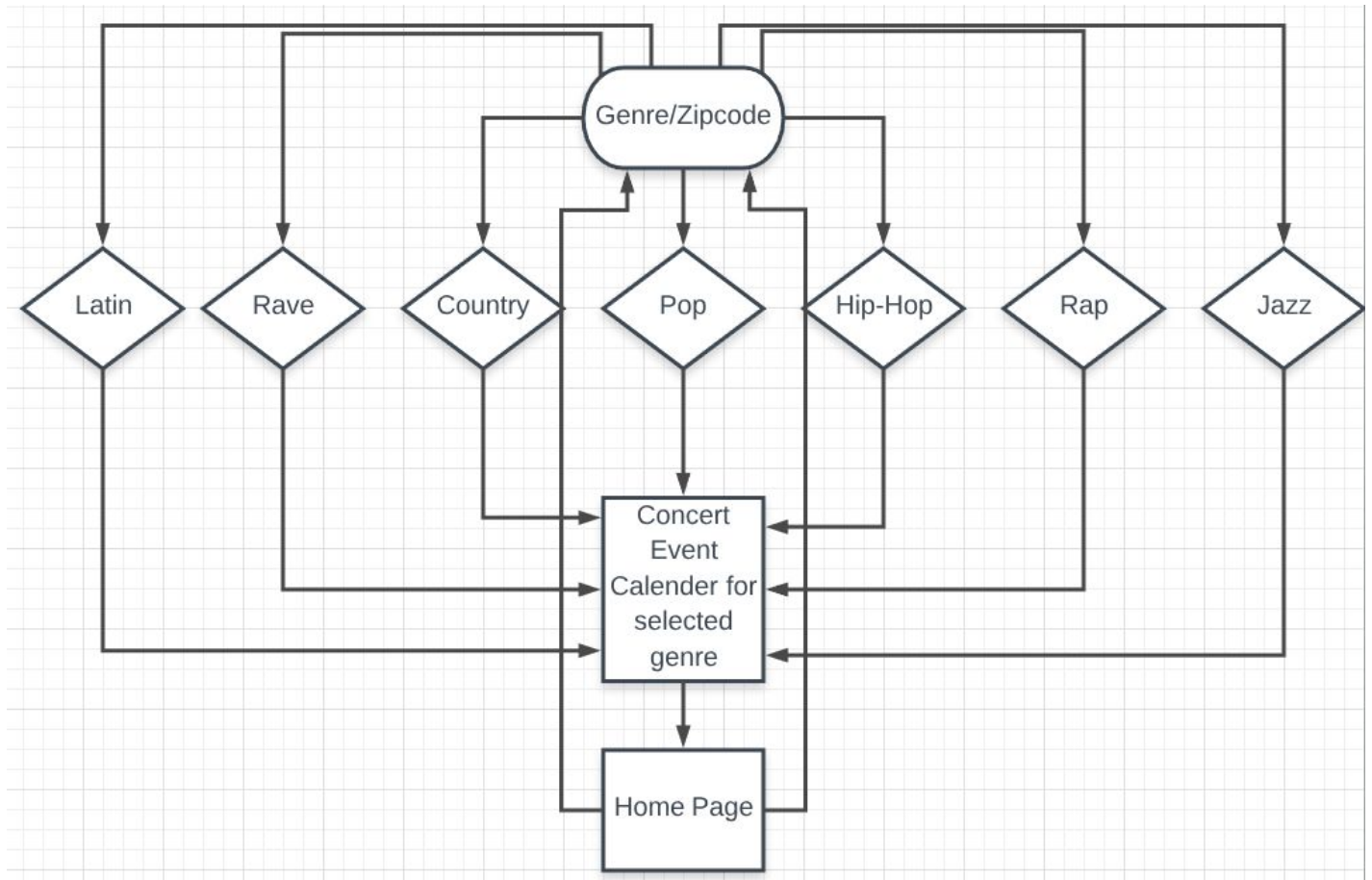
#ffcc66 Color Hex




#ff9999 Color Hex



Template



Wireframe: Home Page




Events that will keep
you coming back!

Preferred Genre:


☐☐☐☐

☐☐☐☐



Zip-code

Sign-In



Logo placeholder: logo here

Search bar: search bar here

Sign-In

the backgrounds of each box of the event image will determine whether it was selected or suggested

Event cards (headline along with a description):

- Card 1: [Placeholder Image]
- Card 2: [Placeholder Image]
- Card 3: [Placeholder Image]
- Card 4: [Placeholder Image]
- Card 5: [Placeholder Image]
- Card 6: [Placeholder Image]
- Card 7: [Placeholder Image]
- Card 8: [Placeholder Image]
- Card 9: [Placeholder Image]
- Card 10: [Placeholder Image]
- Card 11: [Placeholder Image]
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- Card 97: [Placeholder Image]
- Card 98: [Placeholder Image]
- Card 99: [Placeholder Image]
- Card 100: [Placeholder Image]

Calendar View:

	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
1pm							
2pm							
3pm							
4pm							
5pm							
6pm							
7pm							
8pm							
9pm							
10pm							
11pm							

Event cards in calendar:


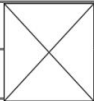
- Card 1: 1pm, Mon
- Card 2: 6pm, Thurs

Genre Selection:

Add a genre ▼

- selected
- suggested by us

(different colors for the different categories)

	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
1pm							
2pm							
3pm							
4pm							
5pm							
6pm							
7pm							
8pm							
9pm							
10pm							
11pm							