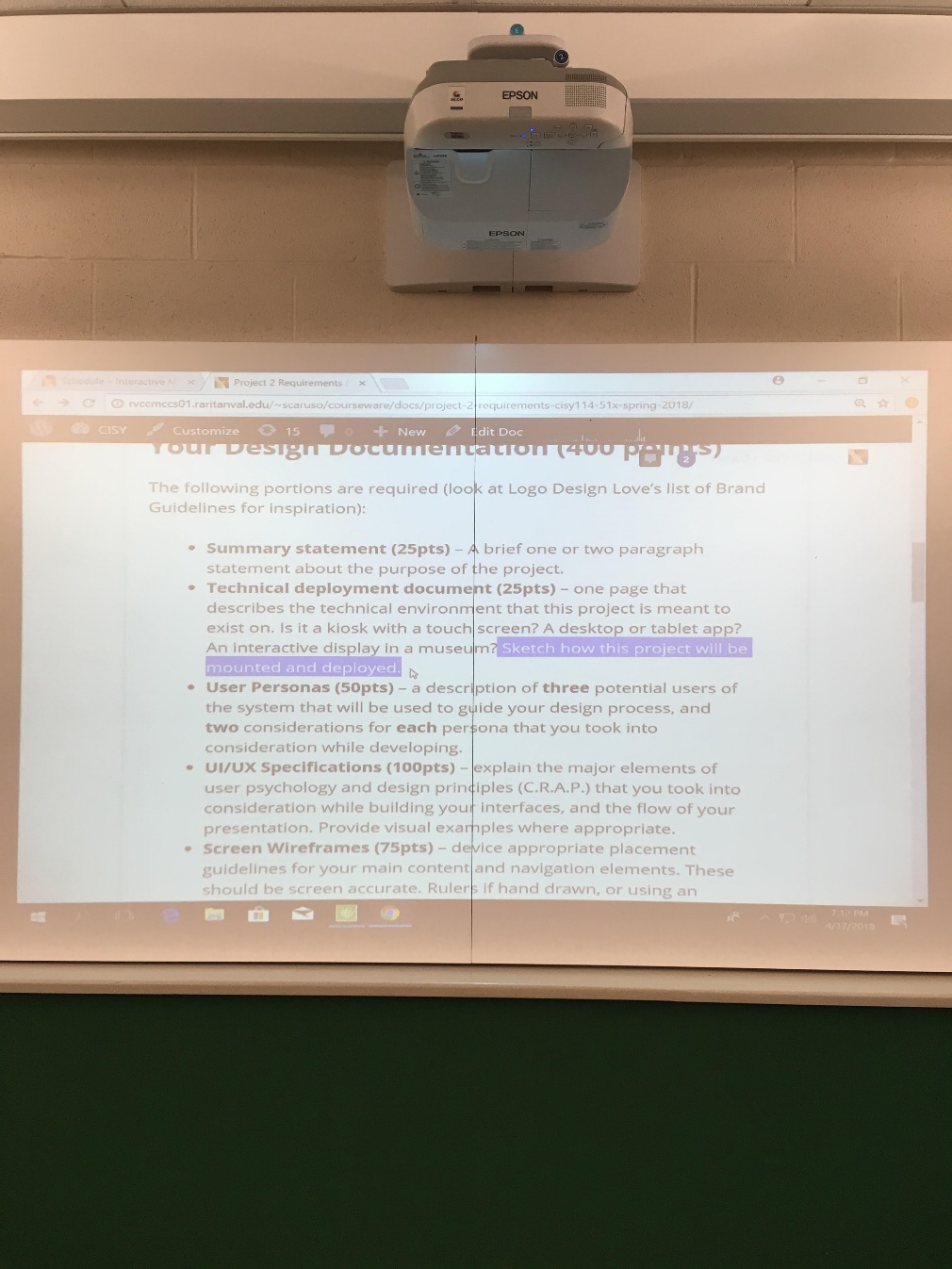
**Your Design Documentation (400 points)**

* **Summary statement (25pts)** – A brief one or two paragraph statement about the purpose of the project.

This project will be about how to grow an avocado plant from seed.

* **Technical deployment document (25pts)** – one page that describes the technical environment that this project is meant to exist on. Is it a kiosk with a touch screen? A desktop or tablet app? An interactive display in a museum? Sketch how this project will be mounted and deployed.

This project will be presented to classroom setting audience in a classroom in West building. A projector will be mounted in the classroom to present the presentation powerpoint slides. A whiteboard will be used to show what is projected from the projector. Not sure if I will use audio portion for this project, but if I do use then the speaker on each side next to whiteboard will be used to resonate the sound for the project.





* **User Personas (50pts)** – a description of **three** potential users of the system that will be used to guide your design process, and **two** considerations for **each** persona that you took into consideration while developing.

Three potential audience of the system will be used to guide my design process.

1. Highly interested audience
   1. I may need to add portion where potential questions are answered and also be asked.
   2. I may need to add many visuals as possible to instruct audiences clearly about my “How-to’s.”
2. Already knowledgeable(educated) audience
   1. I may add other interesting information that educated audience may not be educated already.
   2. I may add portion to encourage audience to actually try growing avocado plant from listening to my speech.
3. Indifferent audience
   1. I may add portion why it is fun to grow a plant from seed
   2. I may add visuals how pretty avocado plant is
   3. I may add portion that this month is Earth Day month to encourage we should plant something
   4. More benefits of avocado plant (no cost, feeling of accomplishment, prettiness, etc.)

* **UI/UX Specifications (100pts)** – explain the major elements of user psychology and design principles (C.R.A.P.) that you took into consideration while building your interfaces, and the flow of your presentation. Provide visual examples where appropriate.

All four design principles will be taken into consideration.

Contrast – I will use visual contrast to make sure my pictures stand out from slides

Repetition – I will use similar format of wireframes to make my presentation look consistent. Also I would use similar color schemes throughout the slides.

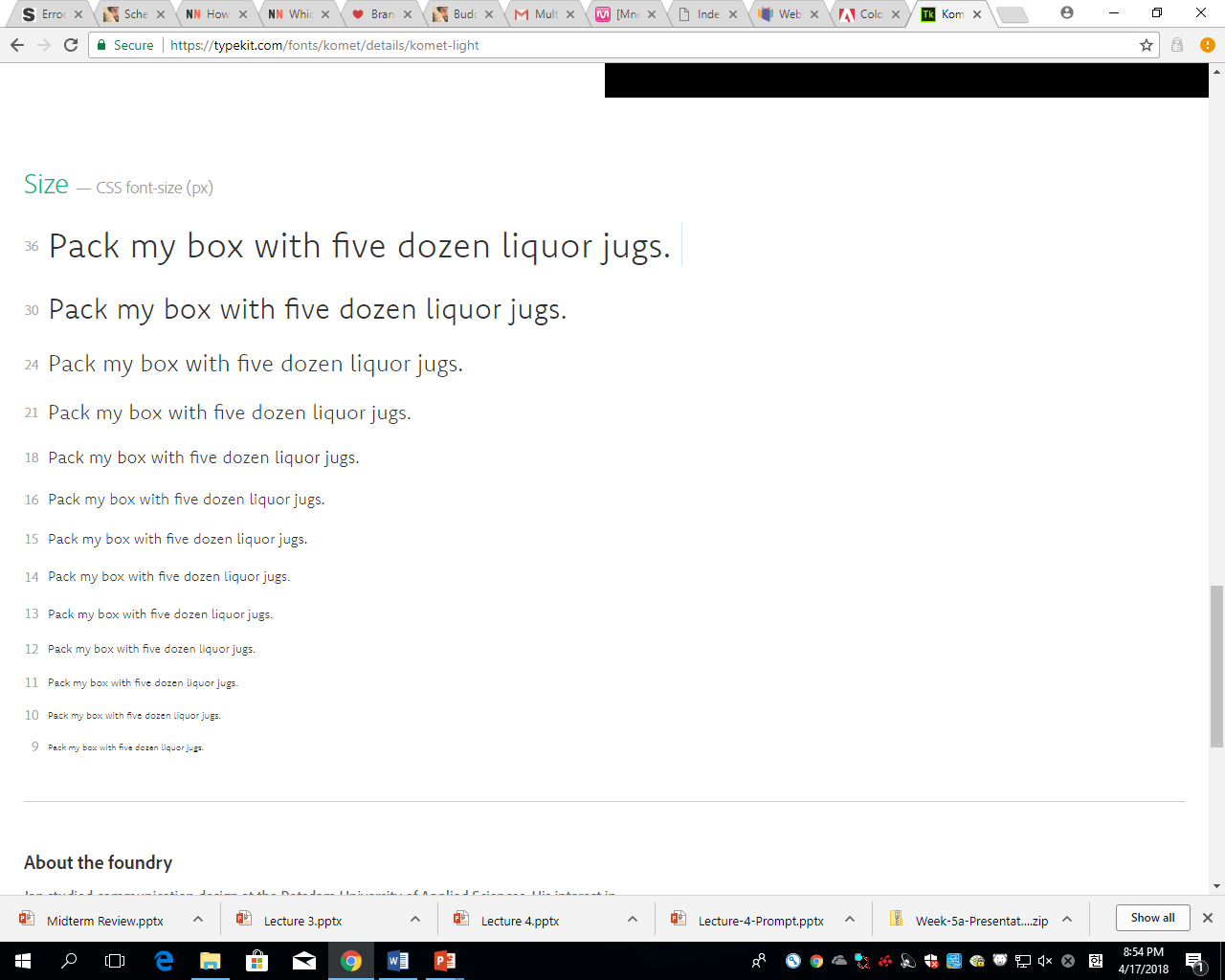
Alignment – I will use aligned arrangement of visuals to show steps to make sure it does not confuse audience. Short description of instruction with visual will be aligned. And also the alignment will be repeated to minimize confusion.

Proximity – I will make sure that visuals that match to instructions are together. Visuals should clearly explain what is said for instruction.

* **Screen Wireframes (75pts)** – device appropriate placement guidelines for your main content and navigation elements. These should be screen accurate. Rulers if hand drawn, or using an appropriate mock-up tool or library.
* **Screen Flows (Block Diagram) (75pts)** – a map of navigation systems that allow users to navigate the project. If there is more than one navigation system the screen flows should be broken down to describe how the different navigation elements work. (ie, show a hierarchy for your menu and linear or interconnected web for sub-sections with arrows that show how the user can maneuver between each screen)
* **Typography (25pts)** – typefaces, point size, weight, colors and how they are used. Include a font sheet to show off your typefaces and weights.

I would use san-serif font. Point sizes will vary depending on where it is used. I would probably use black color.

One of fonts that I am interested in for now is called “Komet.”



* **Color schemes (25pts)** –  with RGB, Hex code, and usage guidelines.

I am going to use Green associated analogous colors for my slides to give greenness to the presentation !

