Audience

**School**

Students( who have some understanding of multimedia) ----Teacher( who understand multimedia)------ Cleaners(no understanding of multimed

Students

multimedia is the Use of more than one medium of expression or communication..

For example.We use our phones everyday to communicate to other people by sending them pictures and audio files, and this means is the same way we receive messages for our friends and family. Multimedia can be classified into two. Analogue and digital.

Teacher

Multimedia is the use of audio files ,images and text to convey a message. The form of communication can be done through the phone,computer and any other modern technology. Displayed images are represented by zeros and ones.

Cleaner

Multimedia simply means communicating in different ways.

For example, people can communicate through sound. The use of sound makes is easier to understand. Images- This is another way of communicating . It helps give you an idea of what the something ,someone or a place look like. Animation is also another way of communicating. Animation is the combination of different images to cra

In consideration

Choice of words

Explaining into great details

Making it user friendly

Easy to navigate

Choice of text

Overall design(layout)

Illustrations

I choose to reframe my language this way because of the level of understanding this group of people have.