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Interactive Multimedia

Lab 6

The main theme of people I want to help with my presentation are beginners. Since I am a beginner myself and am obviously inept with anything involving computers I feel as though I can relate and teach someone who is in my position. The three personas I will cover are people who are college students, people who are in high school, and lastly old people. The reason I will target old people specifically because they are probably the least capable, and if the presentation is in depth enough for them to learn it anyone can.

College students will be the easiest to teach so they will require the least amount of attention, although being a college student myself I know the few things that I find useful when trying to learn about multimedia. First off I find it really valuable when the slides block off information in chucks, so my PowerPoint will bullet point facts into small pieces. Next I will make sure the end of each section will have a real world application to have that “aha” moment of understanding. Lastly I believe that having a small verbal quiz that will be shown on the board will reiterate and summarize everything.

High school students will be a bit more challenging to teach multimedia. I think that the attention span is far smaller for a subject that can easily be taught blandly. I will make sure there are lots of relevant topics that relate to all the different multimedia parts. Next I will make sure after a few slides there will be some type of interactive parts where the audience will be involved. Lastly the use of comic relief after a subject of that is rather heavy such as html or coding through possibly a video or picture.

Old people will be the biggest challenge, they can see well, hear well, and can be startled/flustered easily. To avoid such things I will make a lot of the visual and audio aids that will cater to them. I will make sure the text is very large and also contrasts with the background very well. The audio for certain slides will be put on a higher volume. Lastly the slides will be switched over slowly giving ample time for them to take notes and ask questions throughout the presentation.