

Taz Salvetti

1/30/18

Interactive Multimedia

Professor Caruso

Project 1

Bauhaus 93

The name of this font stuck out immediately, having a similar name to a place I just ate at. I have begun reading a book by Eddie Huang, a restaurateur, vice personality, and most importantly owner of the restaurant Baohaus in New York City. I recently went to this restaurant after going to see the Book of Mormon, and have been craving it ever since. In addition to having a name I found attractive I did enjoy the tacky 70's shapes it had. This font would be perfect for fun light hearted advertisements for occasions or services. A flyer for a 70's or 80's themed dance, a sign for a roller rink, or a party that someone is dancing.

Playbill

Having not eaten since breakfast, going to the gym, and being in class I have grown very hungry. The style of the font screamed "Wild West," a theme I usually correlate with barbeque. Another restaurant I recently went to with a similar text, but ironically not so similar name is Dickies Barbeque, in Pennsylvania, with from I recollect nearly the same if not the same font. When I see this font I think of not only food, but the late 1800's. I think of tools that are heavy and made of cast iron, horses, and hard work that would be involved in that era. I think it would be appropriate for this text to be used to for a quality tool brand name logo, a western style horse ranch, and a construction company.

Kristin ITC

The font style of this was a lot different than most of the other ones. While there were a few other fonts what weren't made to look uniform this one had soft curves as opposed to jagged or sharp ones. I would say this is something that I would see and say that it looks not intimidating, not an in your face vibe. Something like this would be reserved for more lightening up a subject. Having this font used for a pamphlet for a dentist office meeting would be appropriate because it has a laid back feeling, whereas may others seem too professional and uptight. Two other places where this may be acceptable is for a children's hospital or an educational website for special needs kids.