Mark McLaughlin

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Caruso

Multimedia

**Project 1 - Font Summaries**

Abaddon-

To point out the obvious intended use of this font is to parody the title text of Disney’s classic animated film; ‘Aladdin’. Aside from that, the font itself gives out a foreign middle-eastern vibe, making it perfect to use in something like a vacation brochure or a movie poster. Another potentially great use for this specific font would be for word art and other stylistic projects.

Comictastic-

This font gives of that ‘bouncy’ cartoon look that people commonly associate with classic cartoons and newspaper comics. This font was likely intended to be used as a way to convey the wacky-fun atmosphere often depicted in media such as various types of comics, cartoons and the like.

Grinched-

This font is a recreation of the font used for the title of Dr Suess’ classic book; ‘How the Grinch Stole Christmas’ and accurately emulates the key characteristics of the Grinch Character who stars in said book, wicked, disgusting, crooked, yet sharp and witty. This font would be used best for portraying any type of character who gives off these traits in a comic or a children’s book.