Summary

My project is going to explain why Fringe is the greatest television show ever created. Everyone should realize the creativity and superb acting that went on in the show. There is not been a show on primetime television that had me as mesmerized the whole time I was watching it, and I am going to try to explain my points in the presentation.

The layout is going to give reasons and have a small excerpt explaining the reasoning behind my points than have a clip explaining it afterwards. At the end of the presentation, I am going to have an index linking to different parts of the presentation to help the ease of access.

User Personas

**College students**

-add humor when applicable

-descriptive examples

-use as much information as possible

**30-50 year old adult**

-make points clear

-simplify interface slightly

-stay creative

**Senior citizen**

-keep the whole project simple

-over simply interface

-make Interface easy to read and interpret

UI/UX Specifications

My UI will have arrow hyperlinks on the reasoning slide that link to the corresponding video slide in the presentation which then will link to the next reasoning slide. In the index at the end, it would have all the hyperlinks at the bottom of the page linking to the back to specific reasoning slide.

Typography

Calibri (body) bold size 24 for titles and Calibri (body) size 18 for the rest of the text. The text will be white for the whole project.

Color schemes

#008964 hex will be the placeholder color for all the slides as of this moment. Could easily change later on.