**Persona 1:** An office worker

**Considerations**: The environment they work in, software being used day to day, what job kind of job they are doing

**Explanation:**  Since I will be working with office workers, they will be trained to use software for their day to day lives. They have a better idea of how the technical world works and I can be more lenient towards using more complicated terms a younger, less experienced audience would have trouble understanding in my presentation.

**Persona 2:** Young children

**Considerations:** Lack of technical knowledge, attention span, relevant TV shows/movies

**Explanation:** With the lack of technical knowledge that young kids possess because of inexperience, I will make my presentation very simple and make definitions fun and interesting. I will use images or use examples of kids shows that are relevant at the time to help the kids understand my presentation better and to help keep their attention.

**Persona 3:** Senior citizens

**Considerations:** Ease of frustration, lack of technical knowledge, humor

**Explanation:** With lack of technological experience due to growing up and being raised in an earlier time when computers were not available to the general public, my presentation will be as thorough as I can possibly make it so there is as little frustration as possible. On top of this I will spice up my presentation with a bit of old humor because humor is always a good thing to put in a presentation not being presented in a professional environment like a college or workplace.