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Interactive Multimedia

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**The PowerPoint presentation project 1.** My audience is everyone

**What considerations you need to take into account while focusing your presentation to that audience?** I take into consideration visual effect, color contrast, visually impaired, and making text readable. Visual is preferable over text. Use light text on a dark background you get a better color contrast. Providing captions. Using text that are larges and use high-quality photo.

**Why you made your choice of fonts, color scheme, and look-and-feel.?** I choose this font because it is one of preferable fonts for presentations and its simplicity, and computer comes with these fonts pre-installed. It is compatible. Helvetica is a sans-serif typeface easy to read and robust.

**How/why you chose to re-frame the provided language?** I want everyone to be able to understand the subject being presented.

**BACKGROUND**

RGB 42, 18, 60

HEX #2A123C

**HEADER TEXT**

RGB 160, 163, 164

HEX #A0A3A4

**BODY LEFT SIDE**

RGB 111, 181, 207

HEX #6FB5CF

**BODY TEXT**

RGB 211, 211. 211

HEX #D3D3D3

**NAVIGATION**

RGB 255, 0. 51

HEX #FF0033