Aidan Varkoly

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Interactive Multimedia

Project 1 Documentation

In my project I will be focusing on an audience of non-technical college students. This would also include their parents and maybe their younger siblings.

College students would probably lose interest quite quickly so in order to keep their attention I will probably throw in some humor and some cool effects such as animation and sound. I would have to put definitions with examples so that can understand clearly.

Parents will probably be quite interested I’d suspect because a lot of parents want to be closer to their kids or the ability to use what their kids are using so that they don’t make fun of them for not knowing how to use them. That being said I’ll try and add some more technical things that parents would like to learn such as maybe an excel spreadsheet to help with taxes or something along those lines. Use some more sophisticated jokes to also keep them intrigued in the project.

Younger siblings would need simpler examples and less definitions so that they can remain to be intrigued in the project, I will have to throw in some pictures of say a cartoon that would also help me to show how the topic or process in which I am speaking of such as animation, for instance would be perfect for a cartoon example because cartoons are animated.