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Inter. Multimedia  
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## **Exo 2**

While typing in Exo 2, I can't shake the vision of looking at a giant computer screen and seeing words type themselves. Almost as if we are 200 years into the future and AI's run society. This font would be extremely appropriate in a sci-fi thriller or even act as the font for a UFO's tail number... The kerning seems to be even for the most part aside from when letters with a lot of vertical strokes are next to each other. For some reason the kerning looks a little more spaced when this happens. Another thing that stood out to me is the tiny serif at the bottom of the "l" and "t". From re-reading this paragraph I can gather that it is a fairly easy font to read.

## ***BANGERS***

***THE REASON I PICKED THIS FONT IS (NO NOT TO YELL, I CAN'T HELP THE CAPS!!) BECAUSE OF THE DIFFERENT BASELINES AND CAP HEIGHTS FOR CERTAIN LETTERS. AFTER TYPING THE FIRST FEW WORDS I QUICKLY NOTICED A PATTERN FOR THE DIFFERENT LETTERS AND WHICH ONES WENT WHERE. IT SEEMS THERE ARE THREE DIFFERENT BASELINES AND EACH LETTER IS ASSIGNED ONE OF THOSE THREE. THE TIGHT KERNING AND LACK OF SERIFS CAUSES THIS FONT TO BE INCREDIBLY HARD TO READ FROM FAR AWAY, EVEN THOUGH IT CAN NOT BE TAKEN OUT OF CAPS LOCK! THAT REASON IS WHY THIS FONT WILL ONLY BE FOUND IN RIDICULOUS GRAPHIC NOVELS, OLD CARTOONS, AND ON THE SIDE OF CEREAL BOXES.***

## **Karla**

Finally, a font that is soft and gentle. Karla belongs on packages of pureed baby food, or possibly the new font for street signs? I think the bold version of this font grabs attention a lot more and would be great as white font on a green background. The ears on the lowercase "g" is really grabbing my attention. It reminds me of a dog's ear, or even a devil's horn. After thinking of a horn, a new platform this font can be used on is even in a horror novel. I can see it now, the blood dripping down the header on the page.