**User Persona**

The Type of demographic I am targeting for my presentation is average College level with little to no experience with form of Media my Goal is to make a Easy to understand PowerPoint presentation on the Basics in Multimedia hopefully making you a subject matter expert on it if I do my job good enough by using pictures and showing examples of what I am showing I hoping it will aid visual, auditory learners and if I could id make accessible for hands on learners my age group I am targeting is from 18 to 26