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Final Project Outline

Summary:

For the Final Project, I am going to create a PowerPoint Presentation about some of my favorite movies. In this presentation, I will explain specifically what these movies do correctly in terms of: story, writing, acting, cinematography, editing, lighting, and color. The ultimate purpose of this presentation is to inform my peers of the aspects of a movie that I look at when judging it's quality, or determining whether or not I like it. I also hope to open their minds to some movies they may not have seen or heard of.

Technical Deployment Document:

This presentation is ideally meant to be displayed through projector or a large screen with me (the host) walking the audience through the experience. There will be limited information represented by text on the screen, so having me explain and present along with the PowerPoint is essential.

That being said, one can still gain something from viewing the presentation alone on their computers or mobile devices. The navigation buttons are shape and color coded, which ensures easy navigation without the need for any prior explanation. Also, there are a few videos that could supplement the lack of a presenter.

There is one page with an interactive menu that helps make navigation through the presentation easy and fun. The movies are listed which gives the user the freedom to choose which movies they would like to learn about in the order they prefer. The fact that a user has free reign over how the presentation flows definitely brings a level of engagement to the table.

The overall tone of the project is more like an informal dive into my interests than it is a formal presentation meant to teach about film.

User Personas

This Class: Since I actually will be presenting this PowerPoint in front of the class, why not make my presentation keeping this class in mind.

- I'm assuming that some of my classmates are film majors like me, but probably, most are not. Therefor I will first explain the things that I believe make a film good or not. Then I will go into the specific movies.
- The age of my audience is within the range of 18-25, therefor I will keep the movies semi-modern. I know that people my age usually don't prefer to watch movies made before the 1980's. This is a big generalization, but my point is that the movies will be ones I think a general audience in the age range of 18-25 would like.
- I will try to make the technical deployment of this presentation as advanced as possible so as to show my Interactive Multimedia classmates something new.

My Grandma:

- She does not like modern movies, so most of the movies I would recommend would be made before the 1980's. I have to include some new ones though so that she learns *something new*

- She is very sensitive to sex, drugs, and violence, so the movies chosen would be kept relatively clean.
- The technical deployment of the presentation will be kept simple so as not to confuse or frustrate my Grandma's fragile relationship with modern technology.

A Group of Film Critics:

- They already know everything I know about film, if not more. Because they know their stuff, I will have to do less simplifying. I can use language that they will understand.
- They already know a lot of movies, so the recommendations will be pretty obscure movies. I'm always trying to show people new movies, so for people who know most movies, I have to get really obscure.
- My analysis will be very in depth so that they actually learn something new and aren't sitting through a basic, skin deep analysis of something they've already seen.

UI/UX Specifications

I will start with introduction slides. Begin with general information and gradually get more and more specific.

The introduction slides will have a heading on the top of the screen using size 60, **Broadway** font. The text underneath the heading will be in size 36, Poor Richard font. All of the bullets are lined up with one another and oriented to the left. Next I will have a slide with a list of all of the movies. Those are listed in a size 54, **Playbill** font. Each are listed in either a left or right column with even spacing between them on both the x and y axis. The good thing about the list is that it gives the user control to navigate around the presentation how they want. They can choose which movies they want to look at or learn about in whatever order they want. This makes the presentation engaging and easy to use.

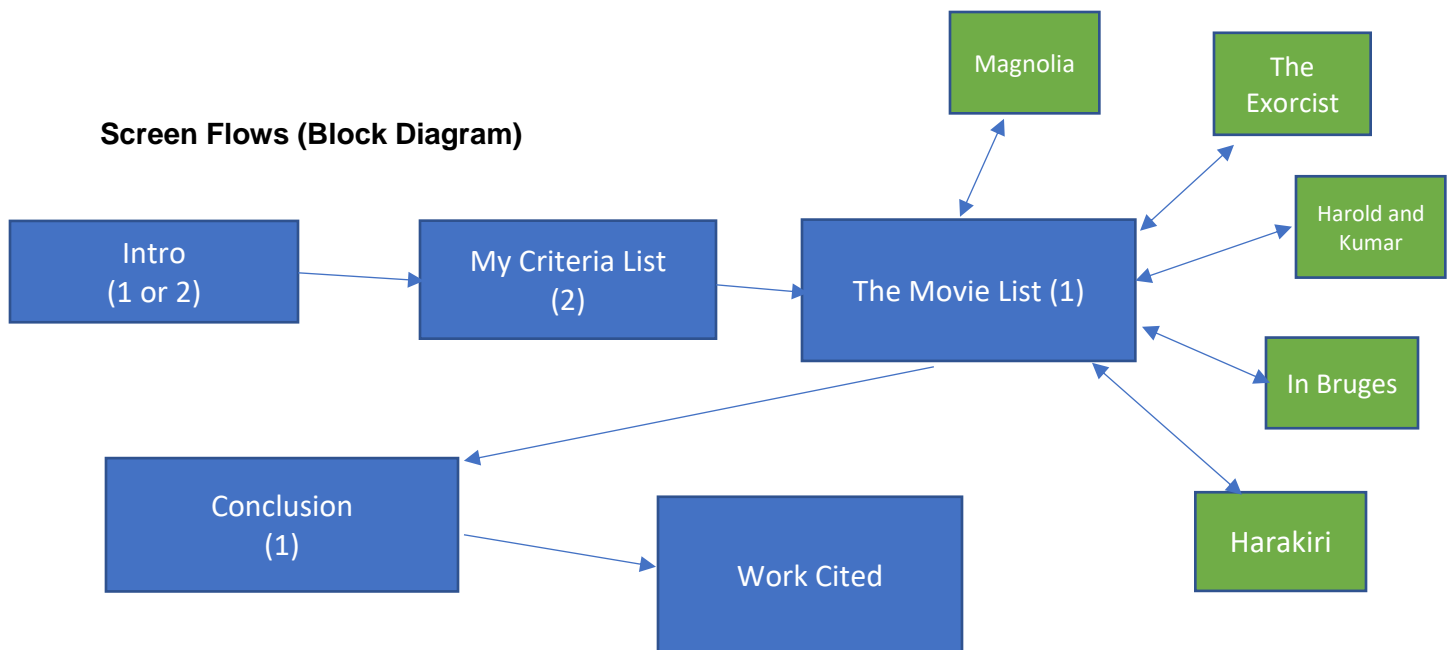
Within the separate movie slides, each heading has its own font that is specific to the movie. I tried to find a font that best replicated the font used in the movie's poster. Also, I began adding in a new "Director" sub-heading to each of the individual movie slides. This sub-heading was done in size 32, Bangala MN font.

I kept action buttons on the bottoms of each screen. On the bottom right side of the screen is a green arrow that lets you move to the next slide. On the bottom left side of the screen is a red rectangle that lets you move to the previous slide. Within the specific movie slides is a blue, rectangular "return" button that allows the user to return to the movie list.

Once the user returns to the list after selecting a movie, that movie will vanish from the list. This was done by adding a trigger to the exit animations. This adds a more professional feel to the whole presentation.

I mainly placed text on the left side of the screen and images on the right side. This looked nice to me.

Screen Flows (Block Diagram)



Typography

Broadway makes me think of showbiz.

Playbill looks a little western, but that's okay because the west makes me think of movies anyway. But this also does remind me of Broadway Playbills.

I might use Braggadacio because it makes me think of a movie theater. Or a '60's movie.

Poor Richard is a nice, simple font that I can use to relay information.

Chiller was an obvious choice for the heading of "The Exorcist"

Old English looks just like the White Castle font. White Castle should sue Microsoft.

Color Schemes

I went with a light grey as the background. This is nice because it is like the color of undeveloped film. I also like it because every color works well next to grey. I needed a background color that does not clash with anything because I knew I would be displaying font types and images that have a large scale of color.

But the secondary colors I used were mostly just black and white.