**Tommy Kouten**

**Final Project Outline Rough Draft**

**Summary:**

For the Final Project, I am going to create a PowerPoint Presentation about some of my favorite movies.  In this presentation, I will explain specifically what these movies do correctly in terms of: story, writing, acting, cinematography, editing, lighting, and color.  The ultimate purpose of this presentation is to inform my peers of the aspects of a movie that I look at when judging it’s quality, or determining whether or not I like it.  I also hope to open their minds to some movies they may not have seen or heard of.

**Technical Deployment Document:**

one page that describes the technical environment that this project is meant to exist on. Is it a kiosk with a touch screen? A desktop or tablet app? An interactive display in a museum? Sketch how this project will be mounted and deployed.

This presentation is ideally meant to displayed on a projector with me walking the audience through the experience.  There will be limited information represented by text on the screen, so having me explain and present along with the powerpoint is highly recommended.  That being said, one can still gain something from viewing the presentation alone on their computers or mobile devices.

There will be interactive menus which will help navigation through the presentation easy and fun.

**User Personas**

3 potential audiences/user types and two specific considerations/modifications to be made to cater to each

This Class: Since I actually will be presenting this PowerPoint in front of the class, why not make my presentation keeping this class in mind.

* I’m assuming that some of my classmates are film majors like me, but probably, most are not. Therefor I will first explain the things that I believe make a film good or not. Then I will go into the specific movies.
* The age of my audience is within the range of 18-25, therefor I will keep the movies semi-modern. I know that people my age usually don’t prefer to watch movies made before the 1980’s. This is a big generalization, but my point is that the movies will be ones I think a general audience in the age range of 18-25 would like.
* I will try to make the technical deployment of this presentation as advanced as possible so as to show my Interactive Multimedia classmates something new.

My Grandma:

* She does not like modern movies, so most of the movies I would recommend would be made before the 1980’s. I have to include some new ones though so that she learns *something* new
* She is very sensitive to sex, drugs, and violence, so the movies chosen would be kept relatively clean.
* The technical deployment of the presentation will be kept simple so as not to confuse or frustrate my Grandma’s fragile relationship with modern technology.

A Group of Film Critics:

* They already know everything I know about film, if not more. Because they know their stuff, I will have to do less simplifying. I can use language that they will understand.
* They already know a lot of movies, so the recommendations will be pretty obscure movies. I’m always trying to show people new movies, so for people who know most movies, I have to get really obscure.
* My analysis will be very in depth so that they actually learn something new and aren’t sitting through a basic, skin deep analysis of something they’ve already seen.

**UI/UX Specifications**

I will start with introduction sides.  
Then I will have one slide with a list of all of the things I look for in a movie (acting, writing, cinematography & lighting, editing). The users can click on each category to learn more.

Next I will have a slide with a list of all of the movies. The good thing about the list is that it gives the user control to navigate around the presentation how they want. They can choose which movies they want to look at or learn about in whatever order they want.

Acting

Writing

**Screen Flows (Block Diagram)**

Cinematography

Intro

(1 or 2)

My Criteria List

(1)

Editing

The Movies (8 or 9)

Conclusion

**Typography**

I will definitely use this font because it makes me think of movies or theater.

This font makes me think of the 1960’s or 1970’s, so if I have a movie from that era, I might use this font.

**This is a nice, simple font that I can use to relay information.**

**Color Schemes**

Black and White can be interesting if used properly. It black and white is the color of film and the color of a camera and the color of old movies and the color of a “clapper”.

Or yellow and black. Those colors make me think of popcorn.