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Professor Steve Paruso

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Interactive Multimedia

### Three Fonts Lab-Explanation

-I did the three fonts: Britannic Bold, Harlow Solid Italic, and Kunstler Script.

For ***Britannic Bold***, I have always had a strange fascination with this font since I was in fifth grade and refusing to use Times New Roman. The Aesthetic already is pleasing, creating a spunky personality with a mixed of that smart, professional feel. The flaws to Britannic Bold is the pixilation of the bold setting, but the spacing of the letters (or aka: kerning) is reasonably easy to read which I believe makes it look somewhat, 'smart.' This font will looks pleasing on an 'industrial' setting type style such as if a teenager wanted to design their room and wanted to add a couple of metal letter fonts. If anything, the font can be used for a metal letter piece. I believe it can be used for a teacher too if they wanted to get fun with their papers for class, due to the fact it is easy to read.

For ***Harlow Solid Italic***, It be personally hard to hear someone say they were not pleased to see the splendid style to this font. Besides it being hard to read, and not being any way used professionally, plus have weak italics, bold, the pixilation is not a major issue as the cursive is easy enough to read. With that, it may be decent enough to use as a logo for a graphic art business, and this could get approved for fonts to have as a feature in a teenager's room. The calligraphy to the font is quite solid, and it amazes me how it was once created by an artist, I give them recognition for their work.

For *Kunstler Script* (Kunstler Script) it is pretty, and looks like something I would see a poem and framed in a soccer mom's house, but the font is too small, and hard to read. In fact, It is hard enough to read that I believe it be hard to create in a small logo, or a business card. The only benefit I could really say is that it looks pretty and decorative, as if it was a signature. I do believe it benefits in the way of the alphabet of cursive, as cursive has been dying down, except maybe is a secretary setting. I think if I an elementary school student was experimenting with fonts, it can potentially help them experience a form of cursive in technology, and maybe appreciate it better.

## **Britannic Bold**

**“Do you see any Teletubbies in here? Do you see a slender plastic tag clipped to my shirt with my name printed on it? Do you see a little Asian child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well, that's what you see at a toy store. And you must think you're in a toy store, because you're here shopping for an infant named Jeb...”**

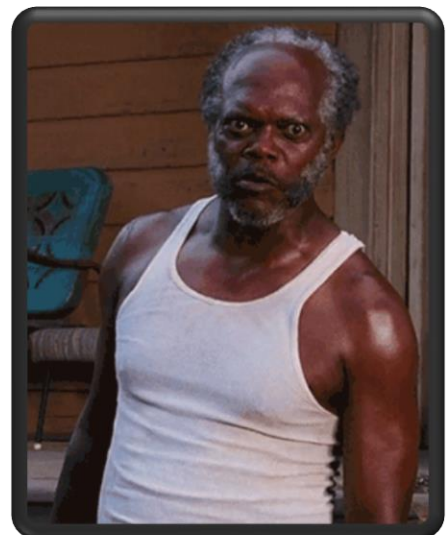
***“Do you see any Teletubbies in here? Do you see a slender plastic tag clipped to my shirt with my name printed on it? Do you see a little Asian child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well, that's what you see at a toy store. And you must think you're in a toy store, because you're here shopping for an infant named Jeb...”***

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# **Do you see any Teletubbies in here?**

**Do you see any Teletubbies in  
here? Do you see a slender  
plastic tag clipped to my shirt  
with my name printed on it?**



## Harlow Solid Italic

*"Do you see any Jeletubbies in here? Do you see a slender plastic tag clipped to my shirt with my name printed on it? Do you see a little Asian child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well, that's what you see at a toy store. And you must think you're in a toy store, because you're here shopping for an infant named Jeb..."*

*"Do you see any Jeletubbies in here? Do you see a slender plastic tag clipped to my shirt with my name printed on it? Do you see a little Asian child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well, that's what you see at a toy store. And you must think you're in a toy store, because you're here shopping for an infant named Jeb..."*

*"Do you see any Jeletubbies in here? Do you see a slender plastic tag clipped to my shirt with my name printed on it? Do you see a little Asian child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well, that's what you see at a toy store. And you must think you're in a toy store, because you're here shopping for an infant named Jeb..."*

*Do you see any Jeletubbies in here? Do you see a slender plastic tag clipped to my shirt with my name printed on it? Do you see a little Asian child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well, that's what you see at a toy store. And you must think you're in a toy store, because you're here shopping for an infant named Jeb..."*

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Jeletubbies in  
here?*

*Do you see any Jeletubbies  
in here? Do you see a slender  
plastic tag clipped to my shirt with my name printed on it?*



## *Kunstler Script* (Kunstler Script)

*Do you see any Teletubbies in here? Do you see a slender plastic tag clipped to my shirt with my name printed on it? Do you see a little Asian child with a blank expression on his face sitting outside on a mechanical helicopter that shakes when you put quarters in it? No? Well that's what you see at a toy store. And you must think you're in a toy store, because you're here shopping for an infant named Jeb.. "*

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