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User Persona

3- potential users:

Young kids (1st - 5th grade)

- This powerpoint's origin came from the show "Are You Smarter Than A 5th Grader" and in the show it featured kids.
- To make this powerpoint attractive towards kids is by making it easy to understand what's happening with pictures, cool sound effects, transitions, and etc.

Young adults (18- 25 maybe 30)

- The show "Are You Smarter Than A 5th Grader" basically host adults and seeing that another fellow adult is going to say "i am not smarter than a 5th grader" that just gives us a feeling of satisfaction, because of some odd reason.
- This show has most adults just wondering if that was actually a 5th grader question and maybe some of us like challenging questions.

Senior citizens (65+)

- They always have time to watch shows like "Are You Smarter Than A 5th Grader" and their for get sucked into it because of the whole money aspect of it all.
- To make this powerpoint attractive towards seniors is by making it easy to read with large font.