

Akash Darji

- Who your audience is

My audience is directed towards young adults.

- What considerations you need to take into account while focusing your presentation to that audience

Some considerations might mbe to make it easy to follow along and understand. Also trying to have multiple options to pick from, so its not limiting.

- How/why you chose to re-frame the provided language,

I feel like that it's just simpler if I reframed it.

- Why you made your choice of fonts, color scheme, and look-and-feel,

The color scheme just depended on my attitude at that time. The font I used was Arial because I feel that its very legible and understanding to the user. In its entirety it just has a good vibe to it.

- Where you chose to put your interface and navigation elements; and Be sure to include color swatches (with RGB, or Hex values), diagrams, font sample sheets, and other images to illustrate your points. Remember! When you describe something visual in words, provide an image or drawing to go with it that shows what you're describing.

RGB colors:

255 255 255

191 144 0

0 112 192

112 48 160

84 130 53

Arial

regular **bold** *italic* ***bolditalic***

Quo usque tandem abutere, Catilina, patientia nostra? Quam diu etiam furor iste tuus nos eludet? Quem ad finem sese effrenata iactabit audacia?... O tempora, o mores!

- All of these choices should reference and be justified by the design principles we learned in class.

I feel like that this powerpoint is easy to read and is understandable.
I have Contrast, Repetition, Alignment, Grouping & Proximity.

C: In my slides I have a dark background with white lettering to give it pop and contrast.

R: All the slides that have questions and answers, it will correspond with the color of the subject selected.

A: All of my slides are aligned in the middle and my subject board is all spaced out evenly

P: In the slides that have a question on them they will have a nav bar on the bottom and grouped closely together.