Kywajn Alston

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Digital Design Doc

**Audience**:

My audience is targeted towards college students who aren’t as technical when it is related to social media. The considerations I need to take into account is the language of the powerpoint, and how fluid and understanding it is to non technical college students.

I made my choice of fonts to make it easily readable for the reader, the color scheme is a dark background with white text, to have it very simplistic for the college student, as it is not hard on the eyes.

I chose to make my navigation the original powerpoint slide navigation due to time constraints and not having the ability to make it have separate navigation tabs on the home screen.