Elements of Design Documentation

Personas:

**Children (6 and younger) -** The children will be my main target for this project. When designing it I will have to simplify the terms and definitions as I am not going to be able to use as big of words. I am going to add more pictures and audio as I know the attention span at this age is very low. With more pictures, sound effects, and music I will be able to keep the children engaged and interested. Lastly I am going to use bright colors that have a high contrast against one another. For each component of multimedia that I am going to teach them about (Text, images, audio, animation, video, interactivity) I will assign these categories a color. For example, I will have everything that I explain under the audio category be **blue** (the background, text etc.) I will even call it the blue group. This way they can connect everything that they have learned about audio back to the color blue. Having a connection makes it easier to remember.

**Parents-** As this presentation is going to be very kid friendly it will be parent friendly also. I am making each slide very simple and right to the point so it is easy to comprehend for not only a kid, but a parent too. With bold text and easy to read fonts it will also be easy for parents to understand and relay the information back to their children if they ask them questions about it. As the parents are looking for their children to take something away from this presentation they will. As I am going to relate the main building blocks to real life examples they will be able to make those connections and learn and remember. For example, when explaining animation I am going to be showing a clip of paw patrol, I will explain that this is a form of animation. When their children go home and watch this on their tvs they will now know this is animation!

**Teachers-** This presentation will be teacher friendly also. At a young age the more you see or hear something the better you will remember it. After every section is done I am going to make a slide reviewing the information I have taught the kids so far. As good teachers have to target each style of learning as one kid might be different from another (Visual, Auditory, Kinesthetic, & Tactile) I will have examples in each section of the power point to accompany each different style of learning. For example, a lot of pictures and colors will be throughout the presentation for the visual learners. This not only goes for just the kids even teachers and parents all have different styles of learning. This will benefit them too. Along with colors being assigned to each category. Lastly I will be presenting the information in small steps and not all at once. This will make it super easy for not only kids to understand but for teachers and parents.

**Other Considerations that weren’t previously mentioned -** As I mentioned earlier, kids parents and teachers all have different styles of learning that work best for them. This power point will target all of those different styles making sure everything understands the information clearly.