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For the fonts I have chosen, I have chosen three fonts that vary in usage based upon where they are used and their popularity. Also, they look cool.

The three fonts I have chosen are Courier New, Arial Black and the ever-infamous Comic Sans.

1. Courier New is a relatively collected font, when reading this font, you are filled with a sense of professionalism and importance. When you think of this font as a feeling, it comes across as cool, collected but urgent. This font's sound is a sharp note, quick and to the point. This is the font James bond would use on his statements if he had any, and this is the font you dread when you receive mail from the IRS. The tone this font sets is one of urgency and efficiency, this is a font to be used if you want to make a statement and want that statement to leave a lasting, almost stressful impression. The best places to use this font would be government documents, business letters, and bills that need to be paid. This is not the font to use on a birthday card or a funeral, rather a memo or a ledger would be more appropriate.

2. Arial black is a font that can be used to casually, but firmly send a message. This is a very useful font for fine print on coupons or terms of an event or sale you want to make sure the readers can see and understand in the bluntest way possible, especially when said events expire and readers claim to be "unaware" of the information. When reading this font, it feels almost heavy on the eyes but is very comfortable to read otherwise. The aesthetic sound this font makes is a loud WAHHHHH, like a tuba. Loud and bold but simple and still unique in its own way without being boring. The best places to use this font are on coupons, to highlight specific parts of documents that people may miss, such as on coupons or to highlight terms and conditions, or for advertisements. This would not be appropriate for large blocks of text in a professional setting due to it's "in your face" nature, but could be excused for small amounts of text that require immediate attention.

3. Comic sans is a sans-serif script implemented in Microsoft word in 1994, and implements many Unicode characters. Comic sans is ironic because in itself it is regarded as a joke to the majority of computer users who would choose to incorporate it but do not. When reading this font it inspires feelings of casual interaction and simplicity, but also makes one feel as though they've been transported to middle school and are reading it in the tones that every Carol in every office everywhere uses to convey passive aggressiveness to her coworkers. Comic sans is the font your grandparents somehow know how to use in an email, despite not knowing how to send the email itself correctly. Even now as you read this, you are filled with an indescribable rage because you had to read this entire font in comic sans. There is no appropriate time to ever use comic sans, however exceptions could be made for children and teachers who teach young children who would appreciate the simplicity of the font's design, and grandparents who are drawn to the font choice...no matter how often you beg them to steer away from it. The sound this font makes is one of the ever present screaming you've been emitting subconsciously until now, which you may only have become aware of after I wrote this. In a professional setting this font is very frowned upon, and is largely unused for the most part in a business setting. This font is also unacceptable for funerals and birthday parties.