**Web Design Best Practices Checklist**

**Background Information**

* URL: http://rvccmccs01.raritanval.edu/~nwid0482/CISY225/aboutme3
* Target Audience: everyone
* Purpose: to inform people about Neith

**Page Layout**

1. ❏    Appealing to target audience
2. ❏    Consistent site header/logo
3. ❏    Consistent navigation area
4. ❏    Informative page title that includes the company/organization/site name
5. ❏    Page footer area includes copyright, last update, contact e-mail address
6. ❏    Good use of basic design principles: repetition, contrast, proximity, and alignment
7. ❏    Displays without horizontal scrolling at 1024×768 and higher resolutions
8. ❏    Balance of text/graphics/white space on page
9. ❏    Good contrast between text and background
10. ❏    Header and nav occupy less than ¼ to ⅓ of the browser at 1024×768 resolution
11. ❏    Home page has compelling, interesting information above the fold at 1024×768
12. ~~❏    Home page downloads within ten seconds on dial-up connection~~
13. ❏    Viewport meta tag is used to enhance display on smartphones
14. ❏    Media queries configure responsive page layout for smartphone and tablet display----for both 13/14 you just need to add meta tags and make sure it looks good on mobile devices.

**Browser Compatibility**

1. ❏   Displays on popular/current versions of Internet Explorer
2. ❏   Displays on popular/current versions of Microsoft Edge
3. ❏   Displays on current versions of Firefox
4. ❏   Displays on current versions of Google Chrome
5. ❏   ~~Displays on current versions of Opera~~
6. ❏   Displays on current versions of Safari (both Mac and Windows)
7. ❏   Displays on popular mobile devices (including tablets and smartphones)---double check that it looks good on mobile devices

**Navigation**

1. ❏   Main navigation links are clearly and consistently labeled
2. ❏   Navigation is easy to use for target audience---font could be bigger so its easier to read
3. ❏   ~~If main navigation uses images, clear text links are in the footer section of the page~~
4. ~~❏   If main navigation uses Flash, clear text links are in the footer section of the page~~
5. ❏   Navigation is structured in an unordered list
6. ❏   ~~Navigation aids, such as site map, skip navigation link, or breadcrumbs are used~~
7. ~~❏   All navigation hyperlinks “work” — are not broken~~

**Color and Graphics**

1. ❏   Color scheme is limited to a maximum of three or four colors plus neutrals
2. ❏   Color is used consistently
3. ❏   Text color has [sufficient contrast](http://snook.ca/technical/colour_contrast/colour.html) with background color
4. ❏   Color is not used alone to convey meaning
5. ❏   Use of color and graphics enhances rather than distracts from the site—the purples should match so its not distracting to the user
6. ❏   Graphics are optimized and do not significantly slow download
7. ❏   Each graphic used serves a clear purpose
8. ❏   Image tags use the alt attribute to configure an alternate text description---add image tags
9. ❏   ~~Animated images do not distract from the site and do not endlessly repeat~~

**Multimedia**

1. ❏   ~~Each audio/video/Flash file used serves a clear purpose~~
2. ❏   ~~The audio/video/Flash files used enhance rather than distract from the site~~
3. ~~❏   Captions are provided for each audio or video file used~~
4. ~~❏   Download times for audio or video files are indicated~~
5. ~~❏   Links to downloads for media plug-ins are provided~~

**Content Presentation**

1. ❏   Common fonts such as Arial or Times New Roman are used
2. ❏   No more than one web font is used
3. ❏   Techniques of writing for the Web are used: headings, bullet points, brief paragraphs
4. ❏   Fonts, font sizes, and font colors are consistently used
5. ❏   Content provides meaningful, useful information
6. ❏   Content is organized in a consistent manner
7. ❏   Information is easy to find (minimal clicks)
8. ❏   Timeliness: The date of the last revision and/or copyright date is accurate—add date of last revision
9. ❏   Content does not include outdated material
10. ❏   Content is free of typographical and grammatical errors
11. ❏   Content provides links to other useful sites—don’t know if this applies to you b/c you don’t have any links
12. ❏   Avoids the use of “Click here” when writing text for hyperlinks
13. ❏   Hyperlinks use a consistent set of colors to indicate visited/nonvisited status---have the nav change color after site has been visited
14. ~~❏   If graphics are used to convey meaning, the alternate text equivalent is provided~~
15. ~~❏   If media is used to convey meaning, the alternate text equivalent is provided~~

**Functionality**

1. ~~❏   All internal hyperlinks work~~
2. ~~❏   All external hyperlinks work~~
3. ❏   All forms function as expected
4. ❏   No JavaScript errors are generated

**Accessibility**

1. ~~❏   If main navigation uses images, text links are in the footer section of the page~~
2. ~~❏   If main navigation uses Flash, text links are in the footer section of the page~~
3. ❏   Navigation is structured in an unordered list
4. ~~❏   Navigation aids, such as site map, skip navigation link, or breadcrumbs are used~~
5. ❏   Color is not used alone to convey meaning
6. ❏   Text color has [sufficient contrast](http://snook.ca/technical/colour_contrast/colour.html) with background color---the purple with the background color should match
7. ~~❏   Image elements use the alt attribute to configure an alternate text description~~
8. ~~❏   If graphics are used to convey meaning, the alternate text equivalent is provided~~
9. ~~❏   If media is used to convey meaning, the alternate text equivalent is provided~~
10. ~~❏   Captions are provided for each audio or video file used~~
11. ~~❏   Use attributes designed to improve accessibility such as title when appropriate~~
12. ~~❏   Use the id and headers attributes to improve the accessibility of table data~~
13. ❏   Configure frames with frame titles and place meaningful content in the noframes area
14. ❏ ~~The html element’s lang attribute indicates the spoken language of the page~~
15. ~~❏   The role attribute indicates~~[~~ARIA landmark roles~~](http://blog.paciellogroup.com/2013/02/using-wai-aria-landmarks-2013/)

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