My audience is younger teens around the ages of 13-16 because they don’t know the building blocks of multimedia. What I want to focus on is that I want to give them a better understanding on multimedia. I also want to have teens learn the aspect of media that is sound, video, text, and animation. What I have taken into consideration is that most teens in this generation do not look at the mechanics of multimedia. All they know is that they can take videos, search for photos, and text people on their smartphones. What I did to re-frame the providing language is, I put the examples and the information of each of the building blocks to things that most teens would now like YouTube and other software for editing. I chose the orange for the background and the text as a white to make you feel like you’re on an old computer. What feel an old computer looks like is al of old mechanics and the orange represents all the rust and pan tenia that the metal in the computer would gain over the years. I then chose the white to have a good contrast with the orange. What I did for the interface and navigation elements is, I used a blue flag on the top right corner to go back to the first slide and then arrows to go back and forth between each of the slides. I also added a link to the one video, then added hyperlinks to each of the building blocks. The font I chose a font that would look nice but not too fancy. What I used for the information was Trebuchet MS (Body) and then used Trebuchet MS (Heading) for all the titles. I also added pictures of each of the building blocks to send strong emotion and resonate it with my audience. It is important to use images wisely.