Thomas Buonocore

My Funko POP! Collection

Design Bible

Delivery Medium

The presentation is designed to be on a website and viewed by people who are using a computer. It will fit on a wide screen of a desktop or laptop computer. 1920x1080 pixels.

1080

1920

The presentation is intended to be point and click since buttons are used in every slide to navigate to where you would like to go.

Typeface

Eras Demi ITC

AaBbCcDdEeFfGgHhIi

Eras Bold ITC

AaBbCcDdEeFfGgHhIi

Navigation

The chat bubble shape is used to replicate the logo of Funko POP! There will be different types of buttons. The chat bubble shape will be used to start the presentation, and to choose between the simple or collector description of the POP! Pictures will be used to navigate through the categories, and the individual figures.

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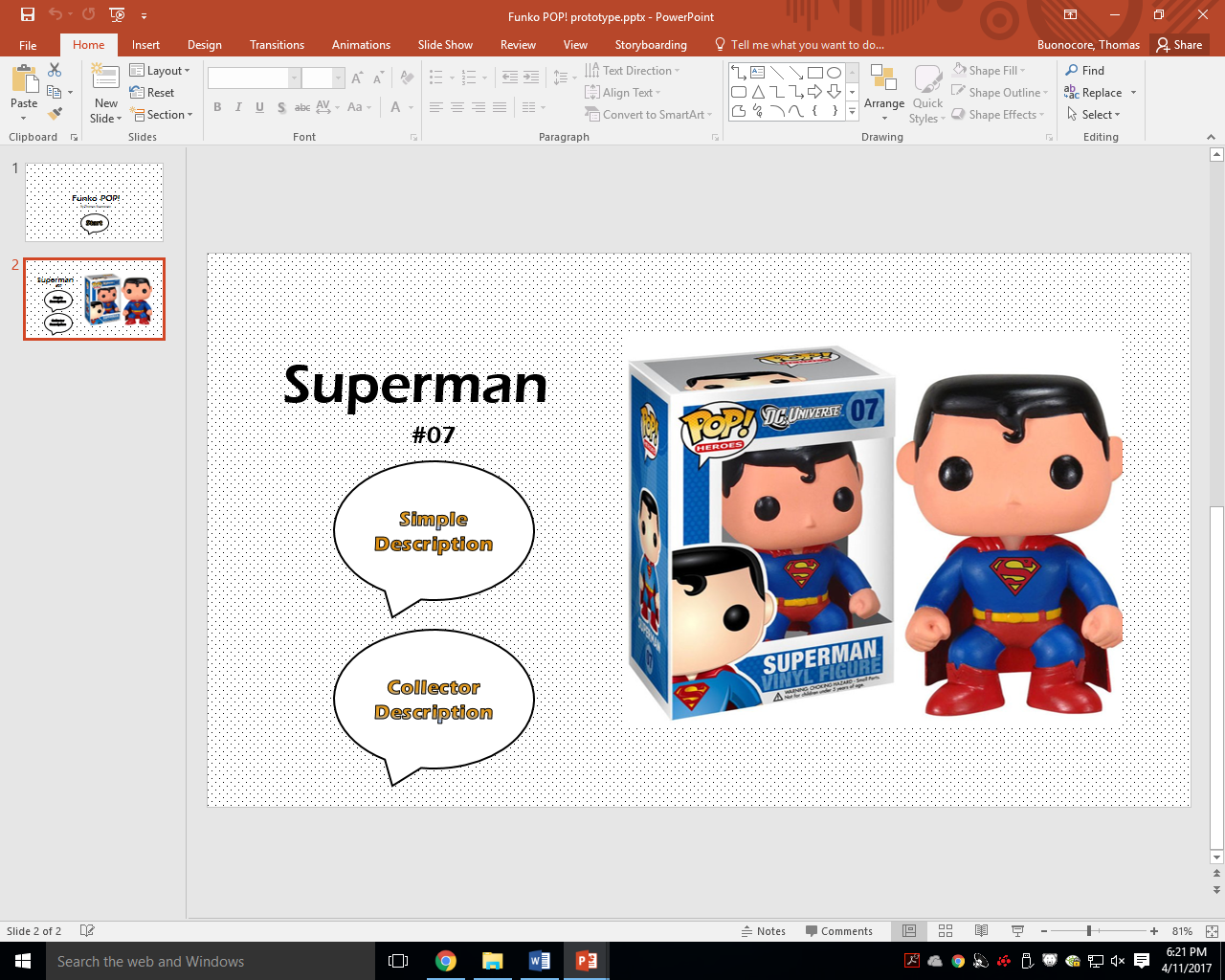
The other button will have three parts to it. The first segment will bring the user back to the screen with the original selected figure on it. The second segment will bring the user back to the screen with the selected category. The final segment will bring the user back to the category selection screen where they will be able to choose a different category. The first button will be red, the second will be blue, and third will be yellow.

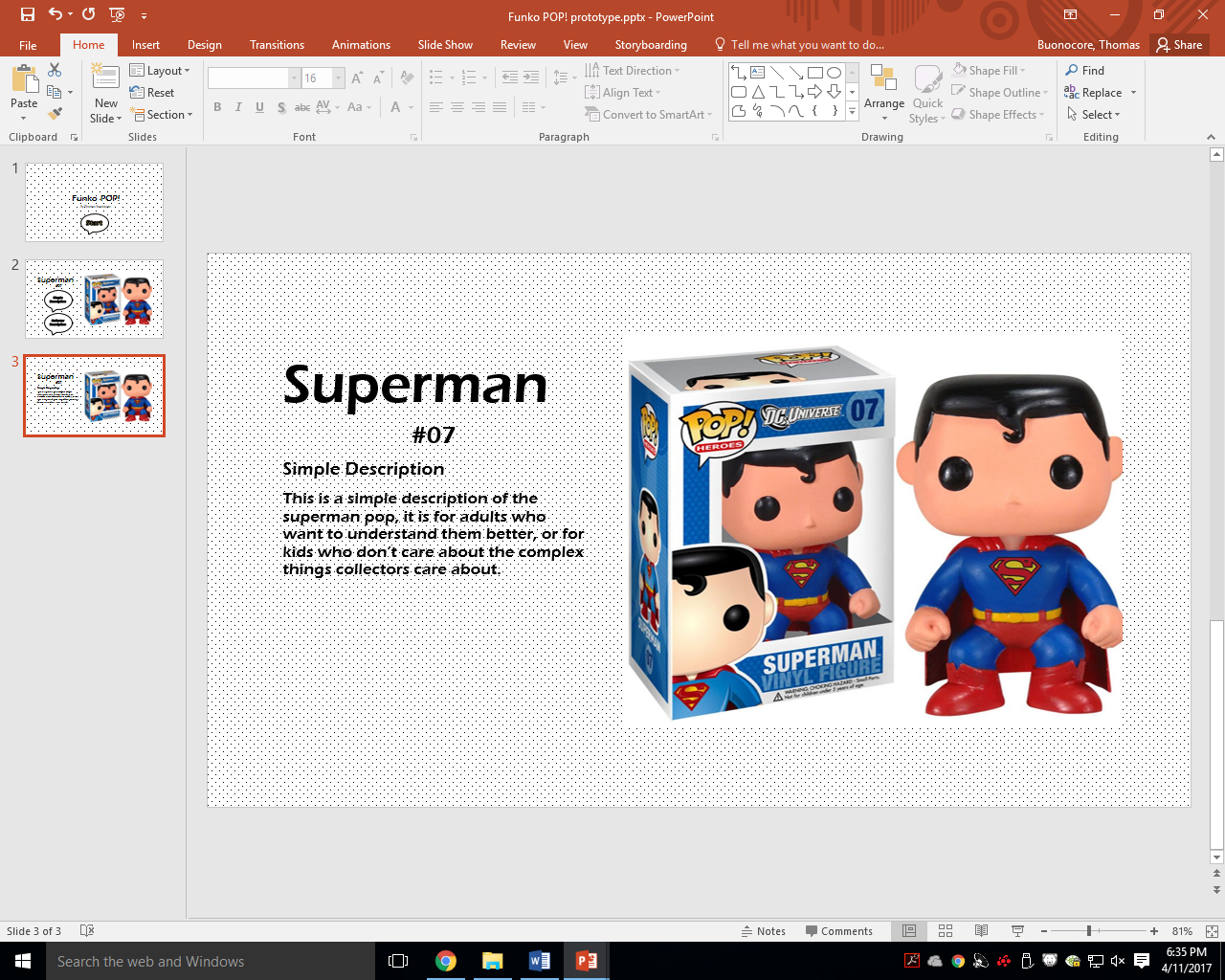
Each slide has a background that makes it look like it is straight out of a comic book.

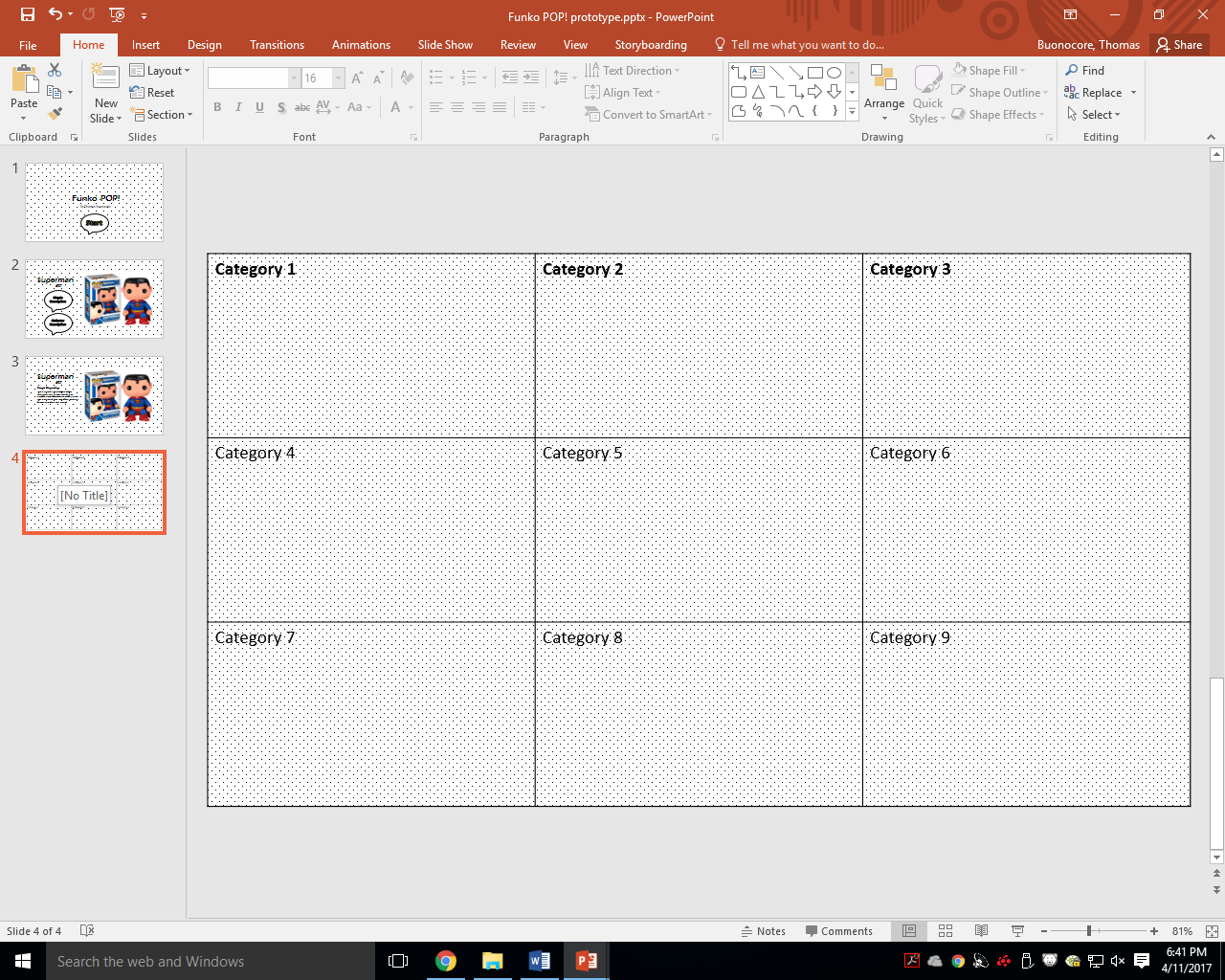
The text within the chat bubbles which act as the transition buttons is in Eras Bold ITC with a gradient that replicates the Funko POP! logo. The color is a gold that fades to white as a gradient, and the text is surrounded by a thin black outline.

Text!

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This is what a basic slide with a chosen figure will look like. The whole space will be taken up, with still enough space where it isn’t too busy. The buttons are a perfect size where they take up enough room to fill up the space while they are not too big as to where they would be imposing, and they are not too small to where they wouldn’t be seen, or they would be hard to click. The image of each figure is big enough to take up about half of the screen so it can be seen in detail.

From the former screen, you will be able to click on either the simple or the collector description of the individually selected figure. The screen will then have text that describes the figure depending on which type of description the user chose in the previous screen. In place of simple description, it would say collector description on a different screen.

The category selection screen will take up the entire display and it will be split up into equal sections that display the name of the category the figures fall under.

Implementation

Each screen will have images and text filling it up. There will be a lot of white space, but it is strategically placed in order for the screen not to feel too busy. The screens will be very colorful including the images including pictures that I have taken of my collection. The navigation will work in a way that anyone will be able to navigate simply by reading the function of the button and then clicking on it. The overall theme and colors of the presentation will make it seem like a comic book or it looks just like the display a Funko POP! box has on its own print. The whole together looks simple enough, yet it educates the user enough for them to get the knowledge they want or need.