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Interactive Multimedia (CISY 114 51X)

Due Date: March 25, 2017

**Project One Write-Up**

**Audience:**

My audience for this first project is elementary school children because I feel as if they need to know what goes into the media that they see in everyday life. I hope by teaching kids about multimedia they realize how much work goes into their cartoons, video games, and movies that they watch on a daily basis and learn not to take them for granted.

**Considerations:**

I have to consider a lot when I take into account my audience. Kids don’t usually have the best attention spans so I would need to focus on trying to be as short and sweet as possible with my information. Kids also love light and playful colors so I need to come up with a color scheme that they may be interested in to try to pull in the attention of the kids so they can retain as much information as they can. I will try to utilize pictures in which they can relate to for example, building blocks and crayons, and also use clipart in hopes the kids will build a connection to it, almost as if they drew the pictures themselves. The last thing I need to consider is what font I will use, since I’m dealing with little kids the font has to be as playful as the color scheme.

**Reframing Language:**

Elementary school kids do not have the strongest vocabulary so when it comes to the technical terms of things I’m going to have to specify what they mean if they don’t already know. An example is digital versatile disc, I would refer to it as a DVD because more than likely they have all heard of or at least seen a DVD.

**Why the fonts, color, and look-and-feel:**

I touched on this previously but I chose the font and color to give it a certain look and feel in hopes of getting the kids to pay more attention to the presentation. The font I will use is **Maiandra GD** because it is light and playful. And the color scheme I will use for my text is a light filled color with a dark colored outline around it, this will also go for my navigation buttons also to be consistent. My hopes in doing this is so the kids don’t think the presentation is something that they HAVE to sit through, but rather something that they can have fun sitting through.

**Placement of Interface and Navigation Buttons:**

I’m going to try to keep the interface as symmetrical as possible by having the text boxes centered. In doing this it will give me an idea where to place my navigation buttons in relation to the text boxes to try to maintain symmetry.

**Color Swatches, Diagrams, Font Samples, etc:**

Color of Text/Buttons

Color of outline

Color of Background

Example

Maiandra GD

A B C D E F G H J K L M N O P Q R S T U V W X Y Z

a b c d e f g h I j k l m n o p q r s t u v w x y z

Spicy jalapeno bacon ipsum dolor amet commodo alcatra filet mignon cupidatat leberkas consequat in dolore beef. Swine biltong tempor, cupim brisket laboris consequat short ribs deserunt pariatur landjaeger. Minim non tenderloin sed shankle. Salami mollit cupidatat jerky ipsum elit, ut veniam ball tip chuck culpa anim short loin drumstick.

Swine meatball ad cupidatat short ribs excepteur beef pork belly burgdoggen. Adipisicing ribeye hamburger beef ribs, elit bresaola excepteur. Hamburger chicken esse pig anim. Sirloin pork loin t-bone, fugiat et est shank occaecat picanha ullamco. Sint flank lorem, porchetta in nulla cow t-bone jowl pancetta shankle aliqua incididunt.