* Who is my audience?
  + My targeted audience is children from ages 9-12. I thought this would be a good idea being that I am the oldest of 3 other little siblings who are 9,11, and 12. I have a good idea of where their vocabulary is at and what they can understand to a degree.
* What considerations you need to take into account while focusing your presentation to that audience?
  + I took in account of the level of their vocabulary and what would appeal to them and catch their eye. I also made sure that the presentation was colorful and appealing to them.
* How/why you chose to re-frame the provided language?
  + I made sure that the vocabulary wasn’t too high of a level so they could understand what I was explaining.
* Why you made your choice of fonts, colors, and look-and-feel?
  + I just wanted to make it colorful and fun for my audience while making it easy to read and follow along.

I have my main home slide, Building Blocks of Multimedia, set as my home slide and have added a home button to every following slide to provide easy access to all subjects. I have also added pictures, animation, video, and audio to corresponding slides to make it fun and entertaining.