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Multimedia: Project 2 Deliverables

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Summary Statement:

The purpose of this project is to create your project to expand the ideas about your topic onto the audiences. You would want to capture their attention and to get to understand your ideas. The purpose is also to see how you deliver these fundamentals into your presentation. All different types of elements must be included into the project or else it wouldn’t be a successful. For this project, the topic will be about Anime. Why talk about Anime? Anime is one of the biggest creation brought upon by Japan that has expanded throughout the world. From Japan all the way to the US, it is a broad subject that everyone must have heard about it at least once. Anime is shown in TV shows, a variety of video games based on Anime series, and even movies have been produced. With the ideas of Anime, it continues to develop throughout time and people should be more informed as to why Anime is a fun entertainment that everyone can enjoy.

User Personas:

Who will be interested in this topic? Anime is a broad topic that can be shared with anyone in the world. For people who are new to this topic, it can be directed to kids. Kids enjoy the world of cartoons, might as well watch anime series or play video games. As a kid growing up myself, I enjoyed watching anime series every Saturday morning, and to this day, I continue to watch Anime, and forever on. Kids would also grow up watching Anime and will soon want to work for an Animation company. Students who have an artistic mind and would want to draw Anime characters and create series along with it would enjoy this presentation as to why Anime it is important. Anime has many elements that anyone with a specific field would be interested in working for it. As students continue to be successful in their careers, working with Anime is like achieving one’s dream, because they are actually in an environment that they enjoy doing every day. People who are unaware of the genre Anime would be suitable for this presentation because it would help them get an insight on a new topic. Since Anime comes from Japan, it traveled all the way to the US, meaning we are adapting to Japan’s culture. People would enjoy learning the culture of Japan because people enjoy learning and seeing new things in their lives. If it is a major topic in Japan, it can be a major topic in our country too.

Style Guide:

* The Delivery Medium- will be projected on a 13-Inch MacBook Air
* Typeface choices- it doesn’t have to be a unique style so I chose Times New Roman (Draft)
* Color Schemes- since the topic has a variety of color works, I will use a simple layout such as orange and blue (Draft)
* Navigation- a simple home button and an arrow pointing towards the next slide will be place in each slide.
* Button Sizes- the buttons will be a small size so that it doesn’t interfere with the project itself. More like it will be hiding.
* Justification of All Elements- All elements will be incorporated in the presentation in an organized matter. Based on the block diagrams and wireframes, it shows how the elements flow throughout the project.
* All Put Together- the presentation is a broad topic that includes all the fundamentals it needs in order to make this project be a success.