Jonathan Gonzalez

Multimedia

Project 2 Information

Screen Flows:

Slide 1:

Skateboarding 101

Slide 6:

Video of a board set up.

Slide 5:

What size deck, truck, wheels?

Slide 3:

A picture and explanation of a skateboard.

Slide 4:

Building the right board for you.

Slide 9:

Video Tutorial- how to Ollie.

Slide 8:

How to Ollie!

The steps.

Slide7:

Getting balanced & comfy.

Summary Statement:

For my project I am creating a presentation with information, tutorial videos, and step by step processes on skateboarding and the basics. My presentation will include information on the size and shape of skateboard a beginner should pick also advice on truck width and wheel size selection. I will include a written step by step process and a visual tutorial in order to accommodate all types of learners. My presentation will also include tips and steps to riding your skateboard and learning very simple beginner tricks. I will also include video tutorials for finding your balance and learning how to simply Ollie.

User Persona:

Three potential users of my system are individuals who want to begin a new hobby, children who are learning the basics of skateboarding and skateboarders who could just use some advice on their sport. Some things I must take in mind when addressing individuals who are starting out this new hobby are one, someone may not know the meaning of the terms I am using so I must be insightful and diligent. Second I must remember that I am explaining myself in the simplest form in order for individuals of all ages to understand what I am trying to convey. When addressing children, I must make my presentation appealing and entertaining enough to keep his or her attention. I must also make it simple enough to ensure a child can maneuver through the presentation. When addressing skateboarders who are just looking to further their knowledge on the sport I must ensure I keep my information precise and accurate I must also remember to remain clean and simple.

Style Guide:

The delivery medium for this presentation would be a smart phone, iPhone or android. For my typeface choices I decided to use “Impact heading” which is a thick dark font which is easily legible and bold. I used the theme “badge” in order to keep the viewer’s attention to the presentation. It utilizes bright gold colors and dark contrasting colors in order to stand out. I used the sun symbol in order to keep things simple and fun. My button sizes are 2 by 2 in order to keep a small uniform shape that does not take too much attention away from the main topic. All elements correlate together in order to form a useful informational and educational guide for individuals interested in skateboarding. All the tools I have implemented create a sleek, simple and useful presentation that is accessible to people of all ages and is able to be used by anyone simply.