Redentor Jimenez

Interactive Media I

Prof. Caruso

April 2nd, 2017

Project 2

Car culture is a huge community! You have the enthusiast that love imports, classics, or the American muscles groups. In my project 2 I will be talking about the Ford Mustang. The Ford Mustang had a huge impact on the automotive industry back in 1964, when it was first produced. Till this day, it’s still known as one of the best cars, because of its incredible heritage. The question is how did it impact the automotive industry so much and what kind of achievements it earned to have this title of superiority in the automotive industry?

In my project 2, My presentation will lean towards kids, teenagers, and adults that do not know much about the evolution of the Ford Mustang. Explaining why the Ford Mustang is so unique will clearly educate those who just think the Ford Mustang is just an ordinary vehicle. The presentation will start out with how the Ford Mustang was produced. Throughout the presentation, I will be talking about the different models till the present models and how they developed over time. To make the PowerPoint interesting I will provide links to for a generated mustang for users interact with. It will make the experience learning about a mustang a little enjoyable for all age groups and it should entertain all age groups.

Kids like things to interact with. In the presentation, little puzzle games will be made to entertain the kids. Also, the grammar and navigation in the project will be simple enough that a kid can easily read and navigate throughout the slides. The presentation will have cool videos such as Mustangs doing burnouts and drag races, and it will also have a 360-degree view of a Ford Mustang for the viewer to interact with. These amenities will help teenagers understand the theme of the project. For the adults, I made the colors background light-sea-green and the text will be bisque. This color scheme complements each other and will be easy to read. Some adults may not have 20/20 vision so the font sizes will vary from 18-24 depending on the title and the body paragraphs. These little details are very important for this project to help people of all ages interested in the project.

In the presentation, there will be a title of the presentation called “How the Ford Mustang is a Legendary Car”. On the next slide, it will have the index of the future slides. For instance, if you wanted to skip a part of the presentation you will click on one of the main titles you wish to view. The Navigation of this presentation will be heretical, because I’m presenting about the evolution of the Ford Mustang, and It would be simple if I talk about the Ford Mustang in different categories. I will have buttons on the bottom left (back), bottom middle (home), and the bottom middle (forward) for those who need navigate the slides. Throughout the slides, I will show the different generations of Mustangs in order so the viewer can compare all of them. The project delivery medium should be for a standard computer monitor size. The design of the project should be simple enough for everyone to read it and should be as entertaining to look through and interact with.

Design of Presentation

Typeface:

**Calibri Font**

ABCDEFGHIJKLMNOPQRSTUVZ

abcdefghijklmnopqrstuvwxyz

0123456789

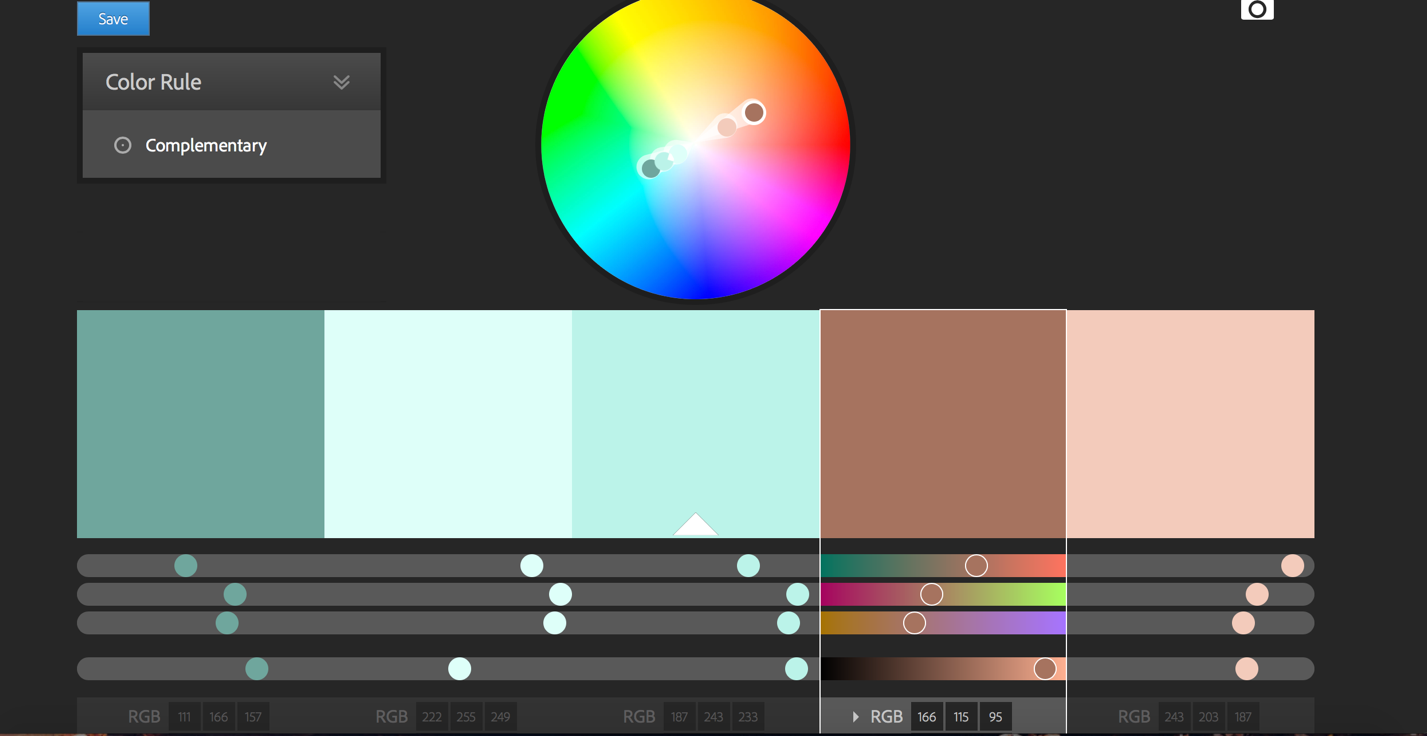
!@#$%^&\*()-\_=+?/

Today is a nice day. What time is it?

*Today is a nice day. What time is it?*

Accumsan curabitur mauris. Pellentesque sociis metus condimentum, pharetra eget justo curabitur, sed pretium proin semper sit potenti. Metus habitasse urna omnis faucibus, ipsum quis augue ut nunc vestibulum, sit imperdiet luctus erat sit ac, luctus tempus in, nunc voluptate quis. Malesuada adipiscing leo consectetuer et arcu, sit pulvinar, amet urna pharetra, wisi aliquam, vestibulum luctus. Tempor facilisi suspendisse phasellus pellentesque curabitur consectetuer, proin porttitor dolor sagittis quis vel, imperdiet dolor, proin id non sed. Sit per sed id eget mattis, odio ultricies eleifend viverra ac sollicitudin.

Color scheme for project



Buttons Sizes

Next

Home

Back

1’’

1’’

1’’

1’’

1’’

1’’

Navigation Labels

Title: **How the Ford Mustang is a Legendary Car**

Index: (Will be able to select a title)

* **Who was the owner of Ford Motor Company?**
* **The year the Mustang was produced.**
* **Accomplishments the Mustang has received throughout the years.**
* **Mustang body styles.**
* **Comparing classic to new.**

Heretical Navigation

title

Index

Slide 1

Slide 2

Slide 3

Slide 4

Slide 5

Slide 6

Slide 7

Example of what it looks on PowerPoint

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Wireframes

Title

Pictures

Text

Images/video/works cited/ games

Title

Title

Body

Heading