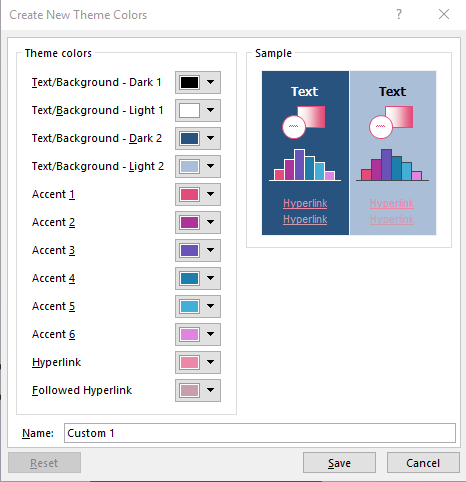
Alex Floyd

3/21/17

Multimedia

Considerations

* The audience I chose for my selected project was a younger audience. Perhaps ranging from 2nd to about 5th graders.
  + The reason I chose them was because I probably function on about the same mentality
  + Some things to take into consideration would be to keep complicated words out of the mix (besides key terms)
  + I would also have to incorporate some goofy visuals and childish designs to keep my audience focused (since kids love spontaneous colors)
  + Vocabulary will be trimmed a bit to give my viewers the ability to understand the information being presented.
* My navigation elements for the “building blocks of multimedia” slide will be a colored word in a box. The word will be based on whatever information will end up being presented.
  + Example: A box with the word “sound” inside will navigate the user to the sound portion of my PowerPoint.
  + Navigation elements leading my user back to the building blocks slide will be provided with a house icon meaning “return to the home page.” (the home page being the main navigational slide) 

Because I couldn’t get swatches to work I made this instead. I used a central theme of all these colors mixed around and jumbled through different slides because this set of colors seemed warm and childish.

The color values are listen in the order they are presented in the picture

1. R-0 G-0 B-0
2. R-255 G-255 B-255
3. R-39 G-83 B-126
4. R-170 G-190 B-215
5. R-227 G-75 B-122
6. R-172 G-51 B-154
7. R-105 G-83 B-183
8. R-29 G-126 B-171
9. R-222 G-133 B-225
10. R-237 G-135 B-166
11. R-201 G-158 B-172