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Professor Caruso

Interactive Multimedia I

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Purpose

The purpose of this project is to reflect and inform on all of the positive impact older TV shows have had on audiences. Usually people look at TV shows as just ways of entertainment for kids, not realizing the many important lessons these programs teach. Not exactly similar to the programmed lessons the infamous Sesame Street teaches, but actual things that are helpful on how to go about life. It’s amazing how a medium such as a cartoon show can teach kids a great deal on how to go about solving problems and learning new things without the tutelage of a parent always being there to lecture. But, a more interesting and fun way to learn using others personalities, settings, and objects.

I chose Hey Arnold the 90’s television shows as this projects main theme because it is a great source of media that is heartfelt. The program shows a great deal on how to make the right decisions, do the right things, and having great character. The TV show does a great job on showing life situations that parents often share with their kids. The creators gave it a twist by adding elements that would make kids find it enjoyable and interesting to keep them glued to the television. Well, in these digital days Tablets, Computers and Cellphones.

User persona

People that could use my system could be Parents, Guidance Counselors, or even Teachers that would like to put a spin on their style of lecturing. For Guidance Counselors it is a great medium to use that will not only cheer up the troubled youth they are mentoring but it can humor them to keep it fresh and entertaining. Parents are often trying to find ways to aid the upbringing of their child and ways to keep them busy. This would teach and keep their precious cargo busy as their getting ready for work or if their possibly on their way to a certain place. Sometimes kids are cranky, they want their parent’s attention.

Hey Arnold would ease their need for attention and teach kids on how to deal with bullies, how to stand up for yourself, and to always try your best at everything you do. For Teachers it is an excellent form of media that can be used as another example during their lectures of the day. Often times kids drift off into a different dimension. They find that the teacher is not fun and amusing to what they are accustomed to when they are at home with friends or playing their favorite video games. Arnold gives them the same image appearance on electronic devices but, it does not give them the satisfaction of moving the characters around with a joy stick. To fulfil that void is different episodes that show activates such as football, baseball, adventures, and solving problems kids usually are not capable of without the help of their parents. The show teaches kids that no matter how old you are or how big you are you can make a positive impact and make a difference in your life.

Block Diagram

THE PLAN

Hillwood

Created by: Najee Brunson

Slide 1

Slide 1

Slide 1

Slide 7

Slide 6

Slide 4

Slide 3

Slide 2

Slide 5

Slide 1

3

2

4

5

1

6

7

Slide 5

Slide 5

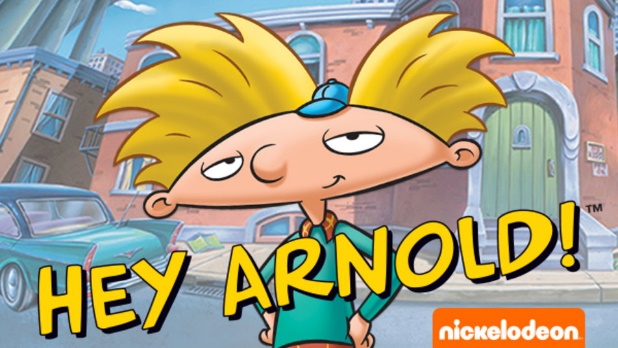
Screen Wireframes:

Slide 1: Title Slide “Coming of Age” Created by: Najee Brunson

Animation will be applied to the Title and Creator name to give a nice effect to go hand in hand with the introduction.

Slide 2: Introduction: Brief Statement about the background of the TV show. Giving Audience members a preview on what the slides will hold.

Image of Hey Arnold will be Present with Link to Support Copyright

[](https://www.google.com/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwi3lfv--4_TAhXD6IMKHWw7ChMQjRwIBw&url=https://www.hulu.com/hey-arnold&bvm=bv.151426398,d.amc&psig=AFQjCNHMSVVeojXpmQV3OeSieh_BKlaEjw&ust=1491572745005031)

Link: https://www.hulu.com/hey-arnold

Slide 3: Screen Flow: Block Diagram that holds the navigation system. It will allow you to click through the different topics including Characters, Theme Song, Plot, Friendship, Episodes, and back to the navigation screen. It will be displayed in a neat but Kid Friendly Manner.

Ex: Characters, Theme Song, Plot, Friendship, Episodes,

Slide 4: Characters. **(IMAGES**) Although Hey Arnold has several different characters with many different personalities I’m going to focus on just the main. Another block diagram will be created to make it easier to learn about the characters. A brief Description of the characters will go as follows.

Intro

Link for Gerald picture: <http://heyarnold.wikia.com/wiki/Gerald_Martin_Johanssen>



Character

Here is Gerald. Gerald is Arnold’s best friend. X6

BIO

Slide 5 Theme Song/ Music **(Audio/ Sound)**

Arnold is a huge fan of Jazz. Often times throughout the show the background music features jazz music to go along with the flow of the episode. The actual Rolling credits that being the show are different instruments that sound similar to a jazz song.

An audio File will be included with Jazz music from Arnold including the theme song.

Link to theme song: <https://www.youtube.com/watch?v=vUsnJ9jlwns>

Link to background jazz music: <https://www.youtube.com/watch?v=HS9RDJJxdfU&index=2&list=PLAAih7OCKPec7UjlhVNFdk_tsQp0ffqAw>

Slide 6 Plot **(TEXT)**

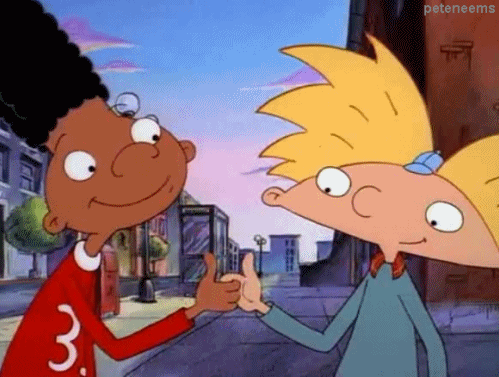
Overall there are several different plots throughout the show. I will prob choose one to focus on and explain in detail. Probably the episode where they are playing football in the rain. I will use different text throughout to show the difference in comprehension and being able to understand things clearly.

Ex: Arnold is the coolest character of them all. Yet, Gerald’s smooth cool personality. Rubs off on Arnold and together they are a couple of cool cats.

Slide 7(Animation) Friendship: Arnold and Gerald Helga and Phoebe

Brief explanation on how each of their friendships are give and take. How each compromises but always has each other’s back.

Animation of handshakes

[](https://giphy.com/gifs/BDG6IaaHKQCgE?utm_source=media-link&utm_medium=landing&utm_campaign=Media%20Links&utm_term=https://www.google.com/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&ved=0ahUKEwjOnqWShpDTAhVM4oMKHVyYAT0QjBwIBA&url=https://media.giphy.com/media/BDG6IaaHKQCgE/giphy.gif&psig=AFQjCNFrTEuu05drZVzi49nuNbmJUsKurA&ust=1491575448298495&cad=rjt) <https://giphy.com/gifs/BDG6IaaHKQCgE>

Slide 8: Episodes **(Video):** A brief episode to show some of the greatness that is HEY ARNOLD!

Mr. Huynh: reunited with his daughter

Link: https://www.youtube.com/watch?v=4vWLnV9DCEU

Style Guide:

The project will be able to be viewed on almost all types of devices that are equipped to handle media images. These include IPhones, Android, Computers, Laptops, and tablets. Older versions of media devices that are not up to date will need software updates might to be able to function properly. For the Type face choices, I will be using the basic times new roman format with a few Bolds to highlight significant features within my PowerPoint. I will be adding some colors within the texts to give it that kid enjoyable feeling, to possibly spark some creativity. The color schemes are Yellow, Grey, and Black. They are derived from the “Splat” PowerPoint pre-design template, although very convenient it is a perfect color scheme. They color gives off a friendly, Fun, yet somewhat professional approach giving the audience a reason to stay interested and ready to learn more. The Navigation labels will be implemented in different colors that standout well in the format yet, are Child friendly. Button sizes will be created at normal size, easier to read and fun to click to explore. All the elements in my project will be placed in different variations to make it seem more interesting and unique. I will implement these elements in a way that is organized and clearly thought out to make sure they are not confusing in any shape or form.