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Consideration document

Who is your audience?

The older audience of the 65+ range.

What considerations you need to take into account while focusing your presentation to that audience?

Keep it short and simple. Many people that are 65+ are not technically sound when suing technology so if you use in depth explanations with unique terms they will almost certainly get lost when reading the PowerPoint.

How/why you chose to re-frame the provided language?

I try to get rid of the fancy wording as well as the difficult to understand definition. I basically tried to use terms of the laymen.

Why you made your choice of fonts, colors, and look-and-feel?

I used a very basic black font with red titles. The red titles catch their attention and the simple black text makes it easy to read and follow along with.

Where you chose to put your interface and navigation elements; A picture is worth a thousand words, so be sure to include color swatches, diagrams, font samples, and other images to illustrate your points?

I put the navigation in the five elements pages next to the pictures with the corresponding text so it makes it easy to navigate. In the end of some slide I put the navigation button next to the ending of the paragraph so your eye naturally is drawn to it.

All of these choices should reference and be justified by the design principles we learned in class.

I used the simple text and colors to make easy to read. I used the font sizes that looked nice so they fit on the screen. I used the navigation elements that would be near the end of text so it is simple to click on.