Connor Wagner

3/23/17

Tuesday/ Thursday 9:00- 10:50

Professor Caruso

**Considerations**

In my multimedia presentation I think I did a good job in reaching my audience, which was catered towards teens and young adults who aren’t very technical. I explain each process thoroughly without getting too technical in vocabulary. My goal was to not confuse the audience as well as keeping them entertained with my dry, sarcastic sense of humor. It’s easy to get extremely technical and precise but that leads to the reader becoming bored and not interested. I also used a variety of transitions as in PowerPoint, I always found kept my attention. Instead of re-framing the provided language I put it into my own words. The majority of the text I included was based off of notes I took in class. Trying to keep the bullet points short, sweet, and to the point, I did my best to stay fun and informative. By adding a few small facts to keep it fresh, the presentation is modern and fun. I chose to keep my interface simple as this is catered towards the non-tech savvy. I put the navigation format in the beginning so the user can quickly access the five building blocks of multimedia. As we hear so often, “A picture is worth a thousand words”, I was sure to include many photos and graphs in my presentation to keep it interesting. We learned about all of these things in depth in class, so I feel that my knowledge and learning of the material accurately reflects in my presentation.