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CISY 114

Presentation Consideration

*Multimedia Presentation for Middle/High School Students*

For this project, I decided to cater to a very inexperienced group of middle school or high school students. Having been a lazy high school student myself at one point, I know how it is to see presentations in class that are somewhat boring. So in order to grab the young person's attention, I used a special “pop-art”/comic themed template, to make it more fun and interesting. And while I used very light humor and jokes throughout the whole presentation, I also kept it quite serious and informative since I'm pretending as if this presentation would be shown to students on the first day of class.

Most of the information that I used came from the textbook we used in class, *Making it Work* by Vaughan, as well as my notes from class and the lecture PowerPoints from throughout the semester. I made it my goal to define a lot of definitions but also made it my point to tell how each main type of multimedia can be used in real life, or for interactive multimedia. Like for example, I gave out the definition of text and examples of what it is used for, and in the next slide showed how it is used for interactive multimedia (like Unicode and etc.). I also made sure that each point was kept short, as the attention span of a lot of young students isn't long, so having long paragraphs in the slides wouldn't be necessarily a good idea.

I kept the pop-art theme for most of everything, for example the background, the special clickable text, and a lot of the images that I used. But however not every image in the powerpoint was of that theme, and quite a few of them had to deal with the subject matter itself. But nonetheless, I kept in mind that since my audience is young, I would have to choose images that would keep their interests, as learning can be informative and fun.

Although I used a pre-made template for the project, I kept in mind that the color scheme should be about the same, even for the text and the redirection hyperlinks that lets you jump from one slide to another. The main colors of the presentation are red, orange, yellow, black, and white. So I tried to not use any colors that were different, to keep the consistency.

As for other portions of my presentation, I included some creative commons music, and even tried to embed my own video that we made in class as one of the labs. But having difficulty in trying to make sure the video plays, I had to post the link too, just in case something went wrong.

Overall I wanted making my presentation fun and light so that the audience could see that it’s easy to learn the basics of multimedia and succeed in understanding the subject even deeper. As the presenter, it is important that I put creative aspects of myself in my work in order to really connect to the audience. Putting thought into a presentation like this and keeping it light eases the young students into Multimedia because it could create a situation where they may want to continue doing it even through high school and into college. And from using aspects of multimedia that I learned throughout the semester, they can easily see that they can do fun cool things like this too.