Jason Sandvig

CISY 114

Lab 2 – Font Specimen

Blackoak Std.- Blackoak Std. is a slab class of font. Even at the small font size of 11, it’s still a very large font in comparison to other fonts. Aesthetically, I like it because it easily catches my eye. For example, I think that this font would be used newspapers headlines. It makes a statement, as if something important is meant to be shown. Or this font could be used as a brand name for an advertisement in a magazine.

Vladimir Script – Vladimir Script is, as it says in the name, part of the script class of fonts. To me, it is much more easier to read compared to other script fonts, but a huge problem is that it tends to be smaller. As an example, the font size I used at used at the beginning of this description is 20. This, Vladimir Script, is size 12 and completely difficult to read (unless my eyes are pressed against the screen. However, this script is beautiful and can be used for a multitude of things. For example, I could see Vladimir Script be used at the top of a wedding invitation, due to how classy it is. Vladimir Script could also be a good font for an event that is described as “simple but elegant”, such as a poster for a ballet performance. Another way this font could be used is as a logo for an advertisement for a jewelry company, like, Kay Jewelers.

Chiller – Chiller, I believe, is a decorative font. It has no real purpose, other than to just look cool. Aesthetically, I like it because of how spooky, and literally, how it makes me feel, “chilly”. But like Vladimir Script, this font runs small, and looks better when it is at a larger font. Good examples that this font can be used for is as the title font for a horror movie, like, Friday the 13th. This font is also good as a Halloween Party invitation, also due to how spooky it looks, as it is a decorative font. And another example this font can be used for, is as a font for a metal band logo, because it’s edgy, and people really love edgy.

Blackoak Std.

Joy Redick – Adobe, 1990, Original Designer Edwin Allen, 1838

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0 ! . : ; “” ? { } @ # $ % ^ & \* ( ) - + =

Buvez de ce whisky que le patron juge fameux - Regular

*Buvez de ce whisky que le patron juge fameux –* Italic

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Vladimir Script  
Vladimir M. Andrich – Adobe, 1995, Alphatype

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Buvez de ce whisky que le patron juge fameux – Regular

**Buvez de ce whisky que le patron juge fameux – Bold**

*Buvez de ce whisky que le patron juge fameux – Italic****Buvez de ce whisky que le patron juge fameux – Bold Italic  
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Chiller  
Andrew Smith – ITC, 2000, Design Owner Letraset, 1995

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Buvez de ce whisky que le patron juge fameux – Regular

**Buvez de ce whisky que le patron juge fameux – Bold**

*Buvez de ce whisky que le patron juge fameux – Italic****Buvez de ce whisky que le patron juge fameux – Bold Italic  
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