Evan Longo

Design Bible

12/10/16

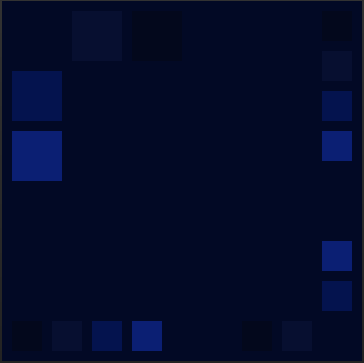
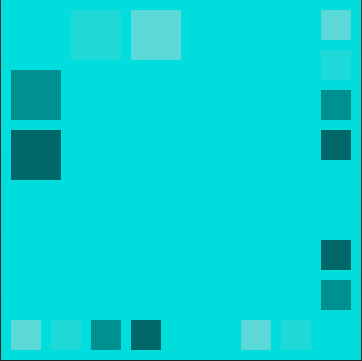
Delivery Medium – Widescreen PC monitor and 16:9 projector screen

Typefaces – Cambria and Calibri, I used Cambria because for the title sections I wanted to use a serif font and for the body text I used Calibri because I wanted to have a separation between the title text and body text. I also wanted the smaller body text to be as readable as possible so I made it a Sans font.

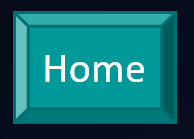
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Color Scheme – I wanted to use a darker color scheme to help the Photoshop sections I did for the images to look clean and blend into the background. To make sure the text was readable on the dark background I made all text white and all UI elements a bright green to compliment the dark blue background.



Navigation Labels – I used a simple left and right arrow for moving to the next and last screen and a beveled rectangle as the home button.

Button Sizes - I wanted the button sizes to be large enough to immediately see but small enough to not be obtrusive or touch any other elements of the slide.

Placement – The next and last slide arrows will be in the bottom tight and bottom left of the slide respectively, and the home button will be placed in the top right of the screen.