Evan Longo

Castellar:

Castellar is a serif font with no lower case or ligatures. Visually Castellar has unique style, to me it has a regal appearance and seems to have meant to be used in very large font sizes. Much of the detail of the font is lost in the smaller sizes, but looks great at larger sizes. This font could also be used to make a striking title. The text is also has a very large set width which could indicate that the font was not used in large amount at a time.

Broadway:

Broadway is a sans serif font that also has no ligatures. Is has an interesting aesthetic where it changes from very broad strokes to very thin lines. This font makes me think of, for obvious reasons posters for Broadway plays. I imagine this font was made to replicate the 1920’s visually art style. It could also have been used for parodying the ‘Broadway look’.

Algerian:

Algerian is a serif font that has no lower cases or ligatures. The font evokes images of gothic architecture with its high complexity and detail. It also reminds me of ancient lavish writing that was meant to impress visually. I can imagine this font being used to the title of a horror movie and was likely used to impose the reader.

Castellar

0 1 2 3 / 0 1 2 3 / 0 1 2 3 / 0 1 2 3 / 0 1 2 3 / 0 1 2 3

­­­­­­­­­­­­­­­­ A B C D E F G H I J K L O

A B C D E F G H I J K L M N O

A B C D E F G H I J K L M N O P Q

A B C D E F G H I J K L M N O P Q R S t u

A B C D E F G H I J K L M N O P q r s t u v w

A B C D E F G H I J K L M N O P q r s t u v w X Y Z

A B C D E F G H I J K L M N O P q r s t u v w X Y Z

A B C D E F G H I J K L M N O P q r s t u v w X Y Z

**A B C D E F G H I J K L O**

*A B C D E F G H I J K L O*

***A B C D E F G H I J K L O***

As quirky joke, chefs won’t pay devil magic zebra tax.

Broadway

0 1 2 3 / 0 1 2 3 / 0 1 2 3 / 0 1 2 3 / 0 1 2 3 / 0 1 2 3

­­­­­­­­­­­­­­­­ A B C D E F G H I J K L O

A B C D E F G H I J K L M N O

A B C D E F G H I J K L M N O P Q

A B C D E F G H I J K L M N O P Q R S t u

A B C D E F G H I J K L M N O P q r s t u v w

A B C D E F G H I J K L M N O P q r s t u v w X Y Z

A B C D E F G H I J K L M N O P q r s t u v w X Y Z

A B C D E F G H I J K L M N O P q r s t u v w X Y Z

**A B C D E F G H I J K L O**

*A B C D E F G H I J K L O*

***A B C D E F G H I J K L O***

My girl wove six dozen plaid jackets before she quit.

Algerian

0 1 2 3 / 0 1 2 3 / 0 1 2 3 / 0 1 2 3 / 0 1 2 3 / 0 1 2 3

­­­­­­­­­­­­­­­­ A B C D E F G H I J K L O

A B C D E F G H I J K L M N O

A B C D E F G H I J K L M N O P Q

A B C D E F G H I J K L M N O P Q R S t u

A B C D E F G H I J K L M N O P q r s t u v w

A B C D E F G H I J K L M N O P q r s t u v w X Y Z

A B C D E F G H I J K L M N O P q r s t u v w X Y Z

A B C D E F G H I J K L M N O P q r s t u v w X Y Z

**A B C D E F G H I J K L O**

*A B C D E F G H I J K L O*

***A B C D E F G H I J K L O***

Fax back Jim’s Gwyneth Paltrow video quiz.