User Personas

1. The marvel novice. They have absolutely no knowledge on the comics or the movies but want to hope on the crazy train. Have to use simple jargon and pictures to explain what is going on in each slide. Age between 18-35
2. Older folks. Between the ages of 45-50. Those kind of people that don't get why kids are excited for spider men and that strange fellow. To help explain to people like my father, who enjoy the movies but always gets confused by how they connect. Need to use bigger font size and darker colored text so the words pop and they are easier to read.
3. The last group I have to take into consideration are the younger, more tech savvy, folks. I have to make a simple yet intriguing interface in order to make it seem cool. I also have change the theme of the slide show in order to keep it appealing and fun.

Design Bible

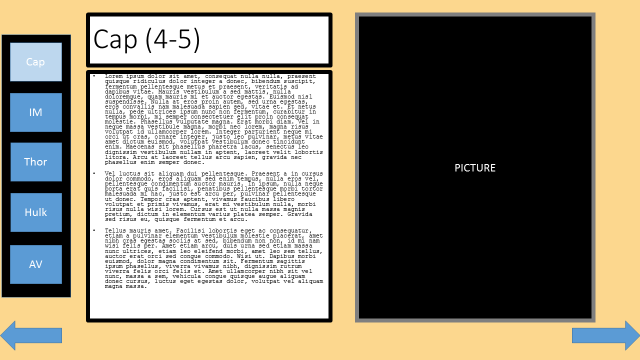
My presentation will be on the marvel movie time line, which movies are important and which to watch or skip.

# The delivery medium

The delivering medium will be a computer monitor or a laptop. It presents the ideas I want to convey in a big enough medium to use all the interfaces I desire. When it comes to the individual slides, they have to come off in a certain way.

The Design

I want each slide to look like a case file, so it seems like an actual record of the events that transpired. So for that to be conveyed, for most slides, one side will be devoted to text, where I will explain in a blurb about what is going on, and the second half of the slide will contain a picture or several that help to give the watcher more context and help to give it that more file like feel. Some slides may contain more pictures than text, when that occurs the text will become quick caption underneath or above the pictures. There will also be between an inch to two inches in the middle of the slides to make it seem like two separate sides to a case file.

The Navigation

The most complicated part of the presentation are the navigational elements. For the primary navigation there will be arrows that let the user go back and forth in between the previous and next slide. This will also be the only way to move between linear slides. For slides that have multiple links, there will be a bar will several icons that indicate where they lead to. For different clusters of slides that bar will be located in different spots. The first cluster will be located on the left slide of the screen, while the second group will be located on the right. The icons on the slides will squares with different colors to indicate which slide is which. Iron man is red and gold, Captain America is Blue and Red and so on. These bars will be place roughly an inch from the top and bottom of the slide. When the square is clicked on the it will be masked in a lighter color like the Captain America square.

Cap

Cap

AV

Thor

Hulk

IM2

IM

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The Text

The Text of the slide show will be Courier. Important text will be highlighted in red to show importance.

Courier Regular

**Courier Bold**

*Courier Italicized*

Courier Underlined