Jared Finch

Multimedia

11/14/16

Considerations

When it came to my presentation I tried to aim it towards late high schoolers to early college students, so people around my age, who want a basic synopsis of what multimedia is. Most of the details I put into the presentation mostly represent the basic outline of the specific subject it is tailoring to. That is what I feel like was necessary to appeal to my age group, which is concise and to the point. Because now my generation on average have shorter attention spans than previous generations because of the impact of the internet and smart phones. So when creating my presentation, I took that to mind and you can see that with each informational slide paints a broad stroke and the next one attached to it is an example of what was explained in the previous slide. I also made on slide have interactivity within the text because I know from myself, when I see a link attached to words on a web page I want to click to see what it’s all about. It’s like what happens when you’re on Wikipedia and there links everywhere going to many different pages about many different things leading to many more links, needless to say it’s endless. Although mine aren’t quite endless, that is where I got my inspiration from for that idea. So when I think of explain to people, I tried to make quick and easy to understand for people who have somewhat of a basic idea of what multimedia is.

When using the font, I tried to use something that was clean and easy to read without any extra messy within it. I arranged them in a way that it would be easy to read in an ordered way to be listed off as bullet points. I also made them white to complement the darker grey background in order to make the text more visible and readable for the eyes. Mostly everything within the presentation is either grey or white except for the page where you navigate from and the hyperlinks that send you to specific pages. Those tan areas are compliment colors within the palette of the design I choose for this presentation with them representing something different to click on as you navigate through this. Which when it came down to making the presentation my first true slide with information on it, I made it seem like it was an internet page with links that lead to different sets of information. But then moving on, it became a hierarchy with each hyperlink leading to a specific page with specific information only remaining in that field until you back up to the menu screen to pick another hyperlink. So when it came down to it, I aimed my presentation at a young adult with basic knowledge about multimedia who just wants to get a quick overview of what multimedia is. It would give a broad stroke on the subject yet you could look at it further and see the more specific details within it.