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Project 1

Multimedia

My multimedia project was aimed at young adults who have never done anything with multimedia and this is the first time they are doing it. When I was laying out the slideshow I wanted to keep it more simple and easy to follow so it wasn’t over bearing. I kept the colors very simple and tried not to put too much on each slide to make it easy to follow. Aiming at young adults I didn’t want to complete simplify the definitions as if they were babies but I didn’t want to make them too complicated at the same time. This was a challenge to make sure the definition was understandable to someone that doesn’t know the information. I didn’t want the font to be too childish either just a simple font to keep it more serious and about the information. To navigate the presentation, I wanted it to be like a book so each building block is like a chapter so the slide that states them acts like a glossary so you can click the names and go to that “chapter” or just go slide by slide. There is also a back button at the beginning of each building block to go back. I added transitions to the slides so it wasn’t such a static change and it gave the presentation a little life. This also would give a presenter time to breathe in between each slide. There are pictures on each slide to help convey the idea and add more substance to the slide.