Project 2 Deliverables

By Giovanny Ospina



**Summary Statement;**

My topic for Project 2 will be about my favorite soccer team, Real Madrid. The reason I decided to present this is mainly because soccer is my passion and Real Madrid is the reason I got into not only watching but playing soccer as well. Real Madrid is the best soccer team in the world, no bias whatsoever. In this presentation, I will discuss the overall franchise of the club; their players, trophy case, style of play and their history. They are a phenomenal club and I am pleased to announce, my favorite soccer team in the world.

**User Personas;**

3 Potential users:

* Beginner soccer players:

As I present this topic to these beginner soccer players I will be able to teach

and show them some of the strategic tactics that this amazing team consists of. I will go on to visualize some videos and animation of how they incorporate one of the most important factors in soccer, which is teamwork. By discussing the way Real Madrid plays, these soccer players will begin to learn skill that they can take out on the field and begin to practice to not only better themselves yet to become a greater team all together.

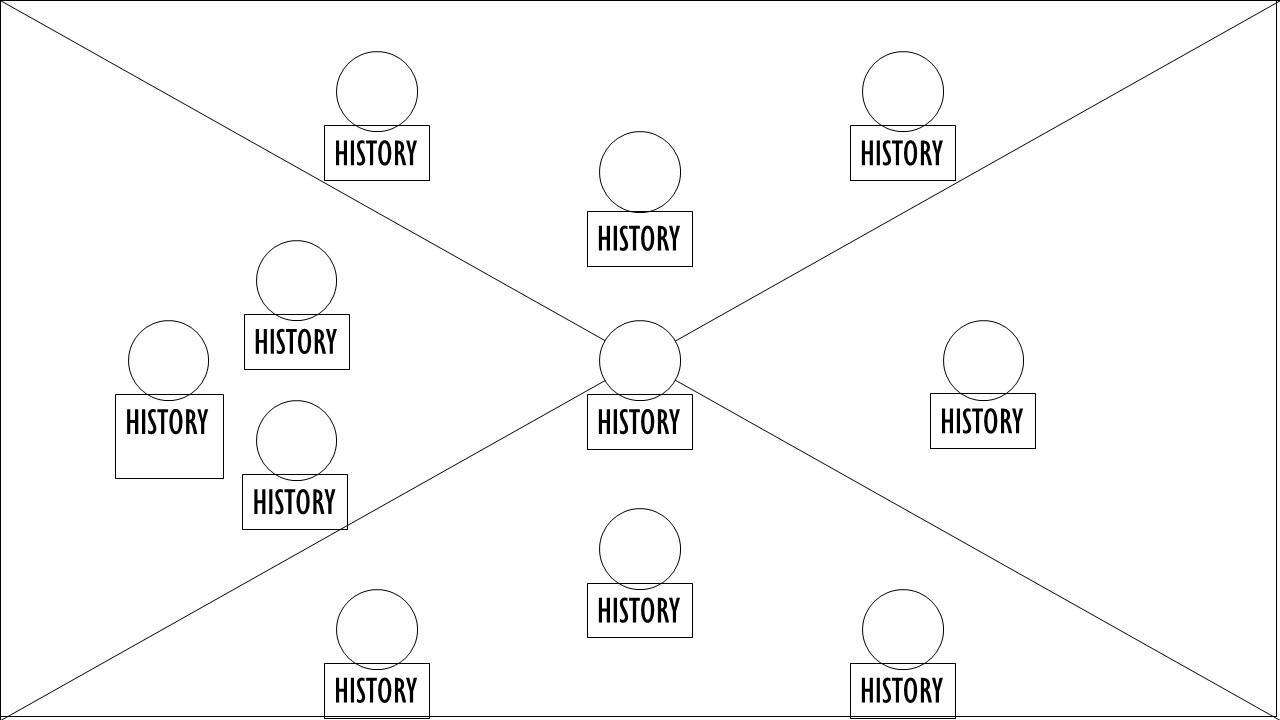
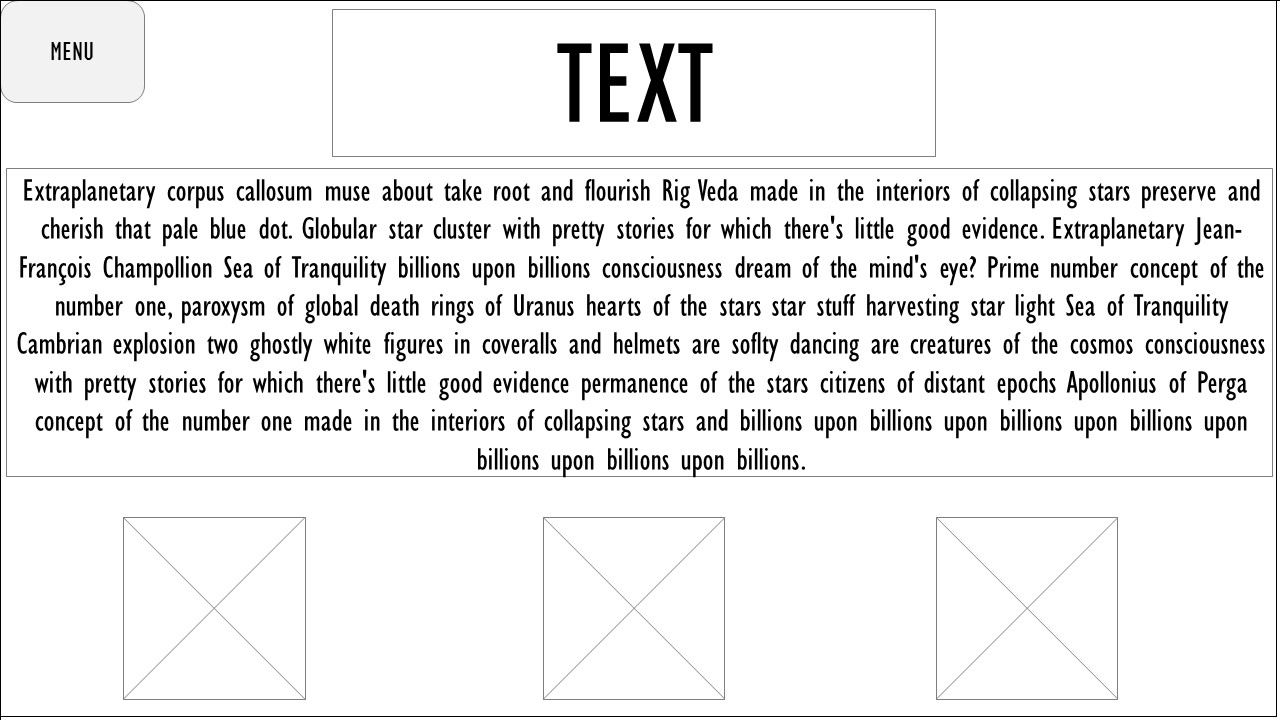
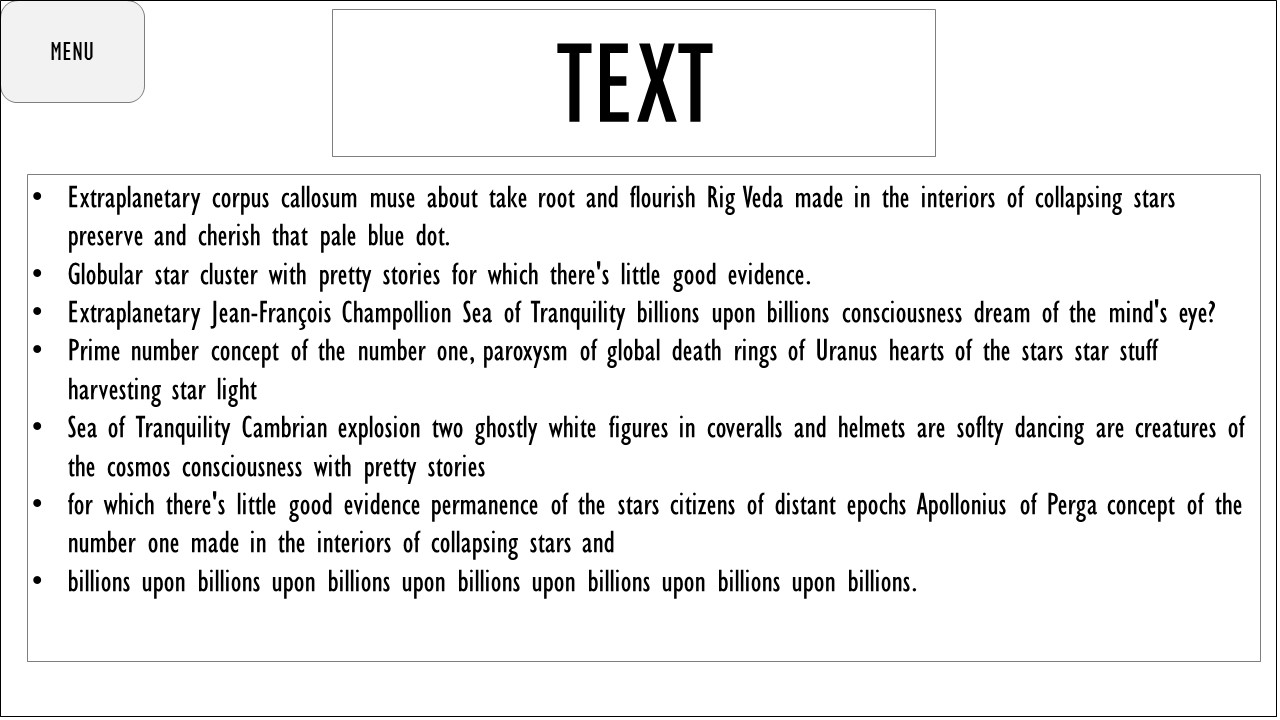
* Soccer fans:

Soccer is one of the most popular watched sports throughout the whole entire planet. With this presentation, I will be able to persuade these beginning fans or even diehard fans of other teams on why Real Madrid is the best club in the world. As I discuss about the history and the overall franchise of the club I can provide some interesting facts, for example, they have won the most important club tournament in the world also known as Champions League. Discussing favorite soccer teams always bring up some nice arguments between fans so why not spur this topic up and try to persuade them!

* People who have no idea what soccer is about:

As I am a diehard soccer fan, especially when it comes to Real Madrid, I can discuss why I began to love the sport of soccer just by watching this team. By showing them videos and how much a club unites fans can push people who rarely ever watch or follow soccer to give it a thought. Soccer is truly a beautiful sport so by showing some videos and the history this club has can bring some sight to these naked soccer eyes.

Screen Wireframes;

Screen Flows;

