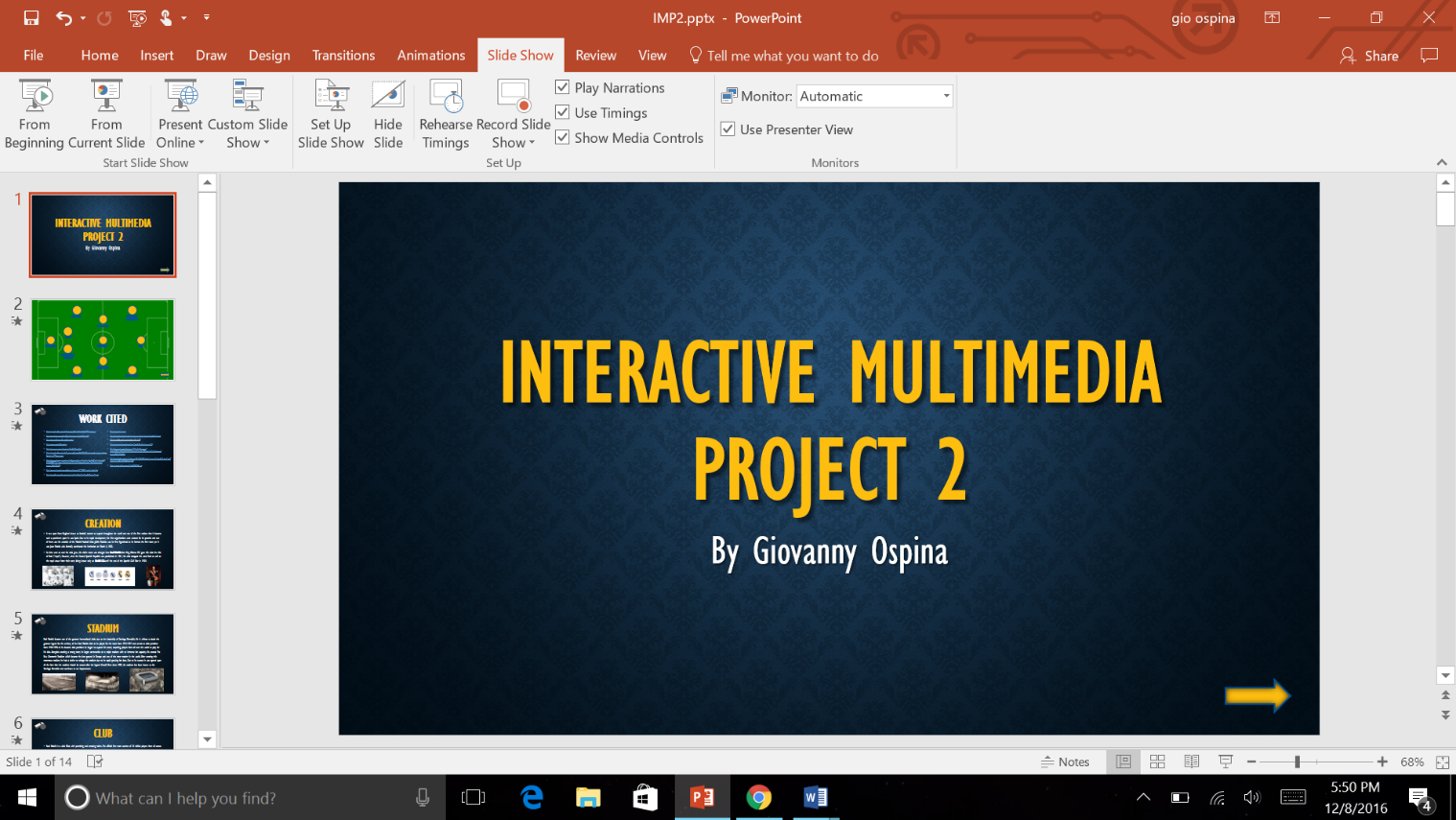
**INTERACTIVE MULTIMEDIA PROJECT 2 DESIGN BIBLE**

Delivery Medium

The delivery medium for this presentation is going to be for any standard desktops and laptops. The whole presentation will be brought on by a PowerPoint. Using this program allows for fun and easy ways to present a topic of any choice. This presentation can be accessible through any standard computers that have this program. When I present this PowerPoint, it’ll be through a Windows computer and be shown through a projector to allow for a wider screen.



Typefaces

Gill Sans MT Condensed

Gill Sans MT Condensed

Gill Sans MT Condensed

Gill Sans MT Condensed

Gill Sans MT Condensed

Gill Sans MT Condensed

Gill Sans MT Condensed

Gill Sans MT Condensed

Gill Sans MT Condensed

TITLE TEXT: **88pt** CONTENT TEXT: **16-24pt**

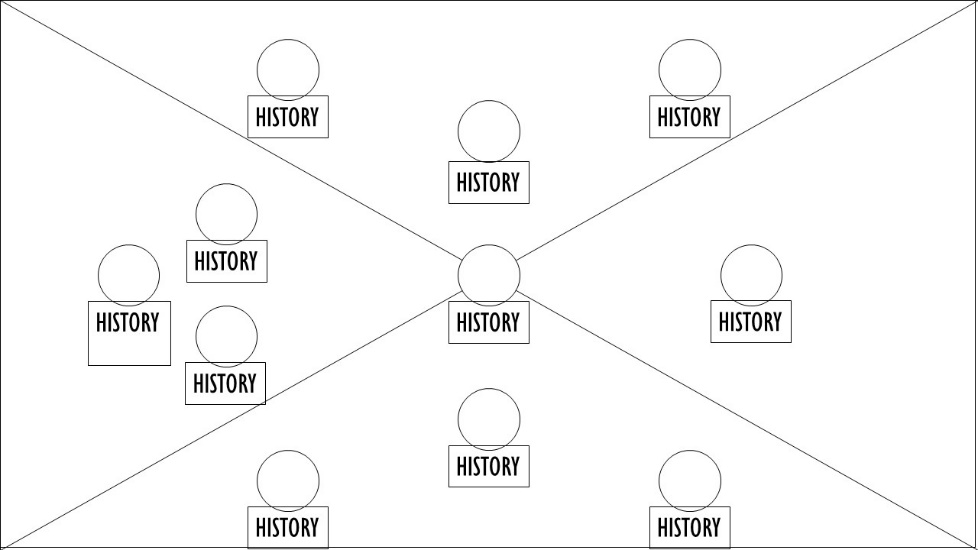
The typeface throughout the whole presentation was chosen due to its simplicity as well as its fantastic look. This font allows the eyes of the audience to follow along with ease due to its perfect spacing even when it is condensed.

Color Schemes

**Crystal White Color**

HEX CODE: #FFFFFF

RGB: (255,255,255)

Screen Layouts

**These are the four different colors incorporated within the whole presentation. These were chosen mainly because of the fact that these are the colors of Real Madrid and their crest. These solid colors are easy to the eye and give off a vibrant feel.**

**Black Color**

HEX CODE: #000000

RGB: (0,0,0)

**Gold Color**

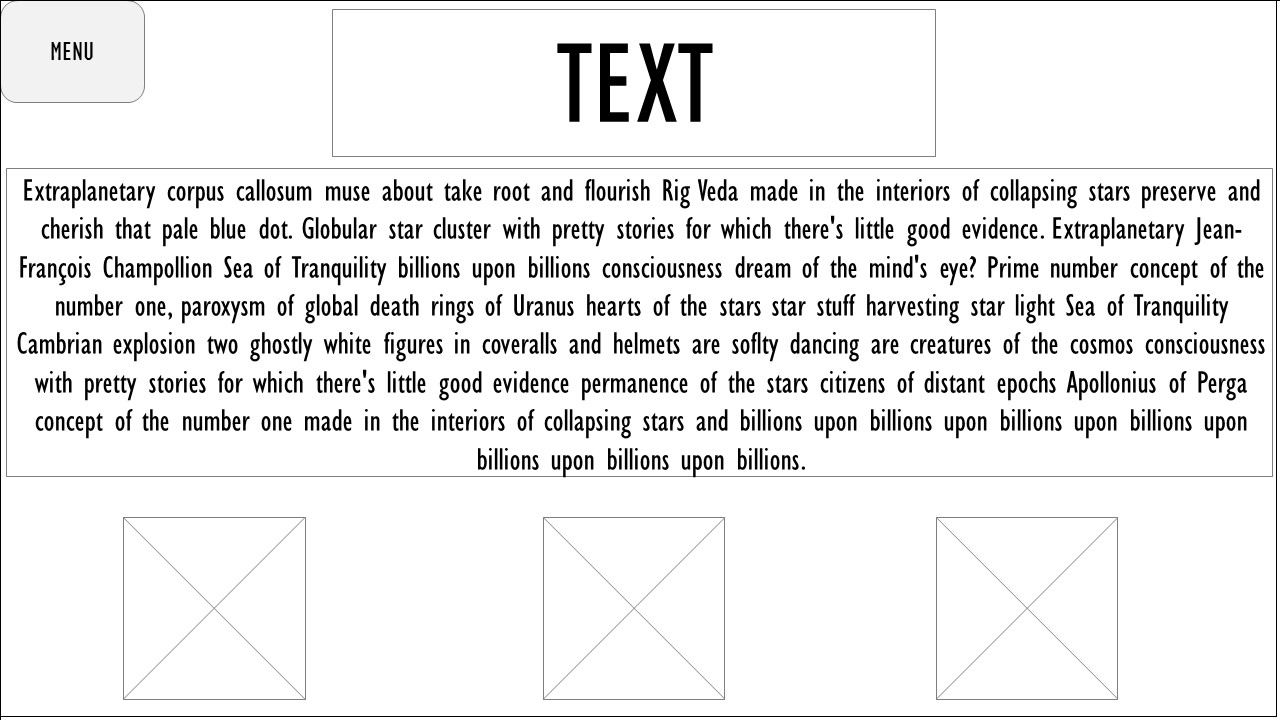
HEX CODE: #febe10

RGB: (254,190,16)

**Blue Color**

HEX CODE: #00529f

RGB: (0,82,159)

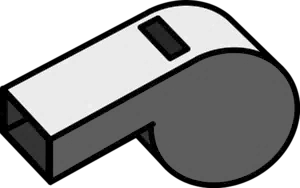
Navigation labels & Button Sizes

These whistles result in navigated from every slide back to the main hub.

These dots result in navigated from the main hub to the selected slide

The layout of the main menu/the hub of the whole presentation is all laid out in comparison to soccer. The reason the hub appears the way it does is because this is how it appears when the soccer teams announce their starting lineup. These symbols were placed in the formation that Real Madrid has been using for years. The simplicity allows for the audience to see all the different aspects clearly and can decide to go where they choose rather than to be limited.

The layout of these slides is very simple and visionally clear. The simplicity allows for any audience to follow on with the presenter and can expand within their own imagination. Along with presenting the detailed information, this layout also allows for different visualizations. Simple enough, title of the slide on top, information in the middle and images on the bottom. With all the other vital aspects, the button that controls the movement throughout the presentation is located on the top left where the audience tends to be more familiarize with and can navigate with ease.



The main navigation tool throughout the presentation is an image of a whistle on the top left. The concept of the whistle is not that heartwarming yet it is a huge factor in the sport of soccer. Whenever the whistle is blown by the referees, it is to get the attention of the players to call the fouls and to announce the beginning and ending of the game. The whistle is supposed to represent as the referees (or the main hub/home) calling for the players (the dots) to get back into position. Placed on the top left in a decent and visible size where the audience is much more familiarized with the home button being located.

The dot is the navigational tool that directs the audience from the main hub/home to the slides that provide information. Each dot symbolizes a slide with the given info which allows the audience to choose the next slide they would like to see and be informed. These dots are placed in the certain formation that Real Madrid have been playing for years (4-3-3). The decision of choosing the dots is due to the fact whenever looking at a team’s starting lineup, the dots represent the players of that team. In the main hub, these dots take up most of the slide in a decent size to symbolize the amount of space a soccer team covers throughout a game.

The least used out of the three yet another important navigational tool. This familiar arrow allows for the audience to move onto the next slide in a straight path. Only really used twice, the arrow is in the bottom right of the slide where the color easily pops out to the audience as well as with some text to notify them with what the next slide is going to be about.

Placement of all Elements

Throughout the presentation, the placement of all the elements is equivalent within slides except for all the images. Images are tricky when it comes to layout due to them being in different sizes depending on the amount of text on the slide itself. My goal was to make the information and images easily visible where there is no possible way one can get lost within the slide. The buttons are placed in the corners, the title on top, text in the middle and images on the bottom which is simple and most familiar. Each slide provides the same layout to give it a good flow. The idea of creating a PowerPoint based off a simple team sheet concept allowed me to experiment with different transitions to give it much more entertainment and realism. I wanted to make a PowerPoint where the audience can enjoy and learn at the same time!