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CISY-114

Project #1

Multimedia Consideration Doc

The attended audience for my project are young teenaged students who use technology on smart phones but do not know the fundamentals. These teens need to be introduced to the basics of Multimedia itself and how it became the way it did. They need to be taught the important building blocks in all of Multimedia; Text, Image, Audio, Animation, and Video. This presentation consists of simple and understandable words and easy to see images. I decided to fit mostly all the information in a couple of slides knowing if I separated each and every topic the minds of the students will begin to wander. Teens now a days begin to get distracted easily so by having the slide up with information allows them to read along and have time to embrace the knowledge. I tried to provide as much images simply because who doesn’t like images?

The way I started the whole presentation was by simply introducing “What is Multimedia”. After that I created a slide with the 5 basic building blocks, each block has its own navigational start. This allows for the audience to click on any of the 5 and learn about that topic without having to click through a bunch of different slides. The slides then consist of all the information and can move on from there. However, if they decide to want to learn about something they already passed, they have the ability to go back by clicking on the home button on the top left corner of the screen. I used a home button because everybody knows what and how the home button works, brings them back to main menu/home screen. These students decide to go at their own pace and way!

After the building blocks are discussed and acknowledged, we move into discussing the background of everything; Hardware, Software and Copyright. These three topics are difficult yet we use and seem them every single day without going into depth. By discussing the differences and similarities between IOS vs Android and Mac vs Windows, it gives the audience an example because everybody has used one of these major hardware/software. Even when they haven’t used it fully, they know the basic properties which gives them a better understanding.

Besides trying to simplify all of the information to allow the audience to grasp with ease, I had to choose a font with a nice color and size so that’ll stand out easy for the eye. I decided to choose the font Damascus as it is nicely bold and the spacing between letters are sufficient enough to make reading easy. When deciding to choose what color to use, I had to pick different ones that would make the information pop out and easy on the eye. Having to keep the focus of these teen is sure difficult so that is why I wanted to make it as easy as possible to read and to follow along. I made the presentation to feel vibrant and fun for all!