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CISY 114

Project 1

Multimedia in a Nutshell

My audience for this project are first and second graders who know little to nothing about multimedia. I don’t expect some of the terms I use to make sense to them so I tried simplify them as much as possible. My design choice was to be cartoony and playful. Using a cartoon turtle as the instructor to make it enjoyable for kids. I don’t think I can grasp the full concept of multimedia and present it, with an audience this young. So, I went super simple and used only the basics. This proved to be a big challenge due to me having to choose between information and comprehension. I chose a turtle to be the instructor because usually turtles are old and with age come wisdom. I also chose to use the turtle’s speech bubble as the title for the slide. Using some sort of corny pun like “Imagine That!” for images and “That sounds fun!” for audio. The title slide is a school and a school bus on a road to symbolize learning. I chose a fall theme because that is the season we are currently in at the time of making this project. The slide then transitions to a slide with the 5 building blocks, I use literal building blocks as both a joke and to help understand what they are in terms of multimedia. These building blocks are hyperlinked to their respective slides and back.