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Interactive multimedia 1

Project 1

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Project 1 document

My audience is a group that is Junior to Seniors in High School that aren’t too familiar with what computers are capable of doing. These group of people know what and how to operate a computer to the basic extent but do not know the full range of a computer. Therefore, they need to be shown the best way to grab someone’s attention using the different forms of media. This group is sort of a middle ground because, like previously stated, they know computers and some stuff will be boring to them and they might already know it. However, the challenge is to keep their attention on the slides and their minds open to the information. I plan to have my slides short and sweet to not bore them but have the necessary information on the slides so that they understand the information.

I plan to keep my slides simple but add variety to each subject of slides. I will start off with explaining what multimedia and what types of media need to be in a multimedia presentation. I will then have a nexus slide that the user can navigate to the different forms of media and back again at their choosing. However, I will have two links that go to images for bitmaps and vector images. On the Text slide I will have two in-text-links that go to ASCII and Unicode, briefly stating what they are. I will then have slides for video with a video that plays from Youtube. Also a slide for sound with another slide playing a selection from free 20’s jazz collection from archive.org. Lastly, two slides for animation, with one explaining animation in multimedia and one showing a little animation created in PowerPoint. The last four slides will be about the hardware and software required to accomplish multimedia, as well as, a slide explaining copyright. Finally, a slide for credits and references. Each Side will have a little image I created in PowerPoint using the shapes and text given to me. A group around the Junior to Senior range would be a challenge to create an interactive multimedia presentation for but I think with the right amount of text to images and other media, I can hold their attention while teaching them the necessary information.