Marjess Borado

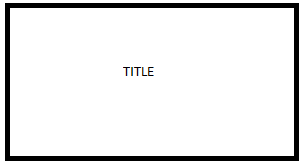
11/28/16

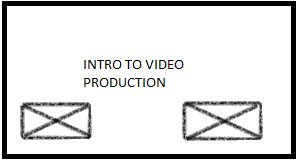
**PROJECT 2 SUMMARY STATEMENT**

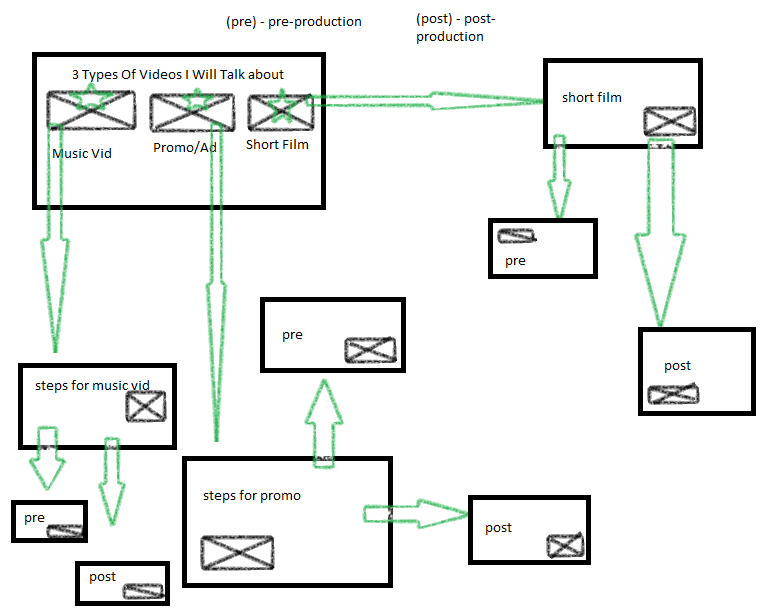
For this project, I plan to inform an audience the process of video production based on my own personal work that I’ve done in the past. The purpose of this is to show the steps behind the creative process of making a music videos, short films, or promotional videos. Using PowerPoint as a media format for this presentation, I will provide the pre-production, production, and post-production stages. Using text, images, screen shots, and personal videos as interactive media content to present to the audience.

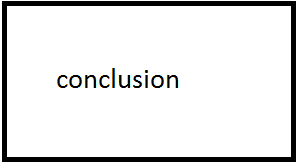
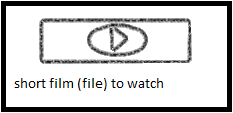
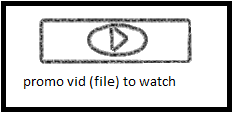
**User Personas**

* High School Students – Presentation for this audience will be a comprehensive and broad explanation of the processes behind the videos.
* Elementary Students – A basic presentation containing a lot of pictures and videos. Bright and fun color schemes throughout the presentation to intrigue this audience. May even add a character to narrate the presentation.
* Film (major) College Students – Detailed and In-depth presentation, using terms and technologic examples that the audience will know of the bat. More examples of advance editing programs and camera equipment. May also talk about the different shared platforms for video sharing.

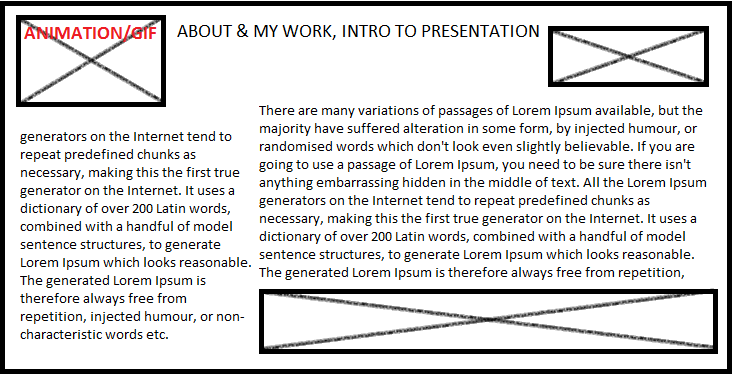
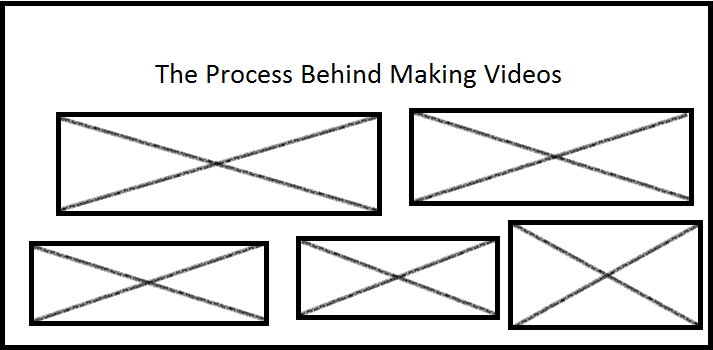
**SCREENFLOWS**

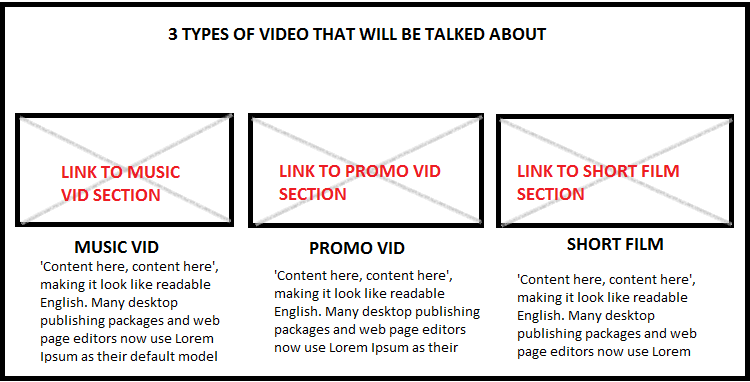
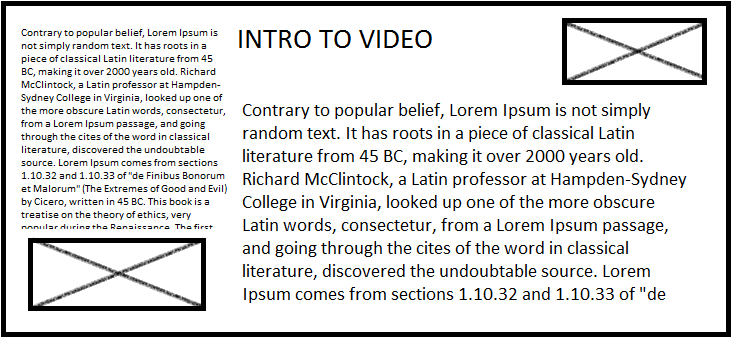
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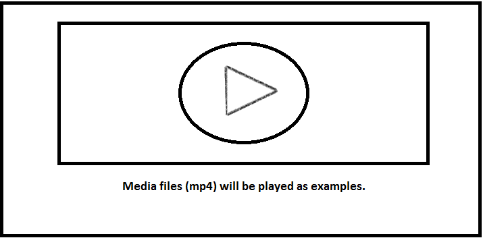
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**SCREEN WIREFRAMES**

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**DESIGN BIBLE**

***Delivery mediums*** *– screen based media, online, mostly computer screens*



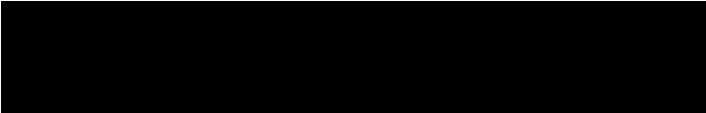
***TYPEFACES*** *– the font that may be used is* ***STEELFISH.*** *I personally like this font and I think this would be a very intriguing font for this presentation.*

*AaBbCcDdEeFfHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz*

*123456789!.,?’;[]{}\*

*The quick brown fox jumps over the lazy dog*

***COLORS*** *–*

*Primary Color I want to use for this presentation is White (#FFFFFF) & Black. (#000000). *

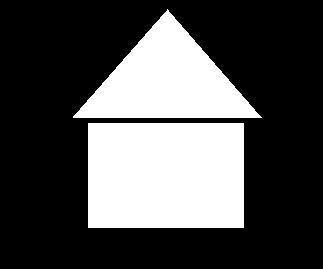
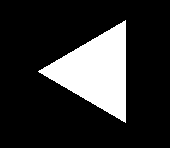
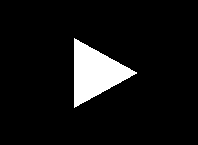
*I want to use the colors white and black because it is a very simple color combination that I like and it will make the secondary color pop.*

*The Secondary Color I want to use is Light Orange. (# FF984A)*

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*This color will pop off the black, and I chose this color because I also really like this color. I think this color will be intriguing towards the audience. But it will not suppress the black.*

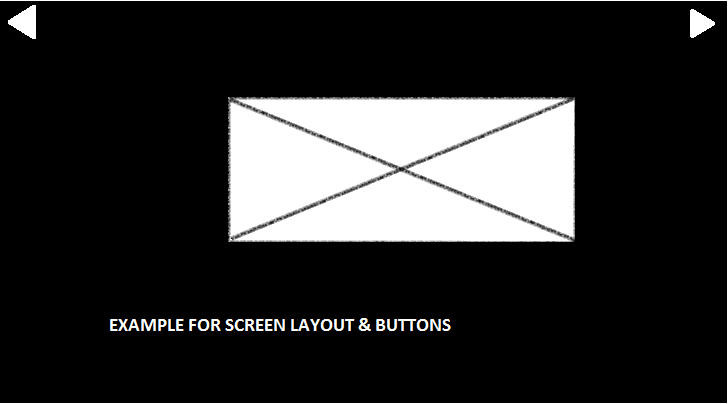
***NAVIGATION LABELS*** *–*

**

*Simple arrows and a home button will be used for simplicity, nothing extravagant.*

***SCREEN LAYOUT & BUTTON SIZES*** *–*

*Screen layout will be standard of a Microsoft powerpoint presentation, usually (1024 x 768) and with the buttons sitting on the top corners, depending which buttons.*

**

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