My Project 2 topic is an app I am developing with some friends. The goal of using this topic is to get some feedback on our topic see how people react to it and if people would use it. We have been in development for a few months so far and will be coming out without landing page soon to be able to get traffic and feedback from that and some publicity and possibly people reposting our idea would be key. Also to spark anyone is interest in potentially developing the app with us being part of our team. Long story short our app is Uber for snow plows. The market is full of uneducated people who are confused of how snow removal contracts work, people who think plow services are way too expensive or that they don't need it because what if it barely snows that winter. Well the idea is to bring the on demand plow service to people like that and essentially destroy the now in place contracting service. No more frantically trying to find a plow the few days before a storm if you don't have a contract already or paying a ridiculous one-time use fee