Yasir Price

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Week Lab 2:

Bookman Old Style

Bookman Old Style font is a Serif style font first designed in 1858. It’s a font to me that is loud as well as boxy, a font used to pass on as much information in a short period of time. Some examples of where I think it would be appropriate to use are in a digital road sign under a highway. Also a short sign on an office door with a “be right back in 5 minutes, and lastly with pictures detailing a concert stapled on a telephone pole.

Britannic Bold

Britannic Bold is a Sans Serif style of font. First designed in 1901. It was supposed to give off an elegant feel. Though with the bold form attached to the Britannic it makes me feel like it belongs somewhere written on the side of an old explorer ship. I can also see this font printed onto paper and used to show the men’s and women’s bathroom respectively. The third appropriate place that I can see for this font would oddly enough be on an invitation to a birthday or celebration.

Bell MT

Bell MT is a Serif style font face. It was first designed in 1788. The font feels like it is very graceful even to type. Sort of like it’s written in cursive. I can see this font being used on a store front that sells magic wands and potions. I can also see this font being used to send correspondence between business offices. The third location I feel this font belongs is on a contract as fine print.

Bookman Old Style

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h I j k l m n o p q r s t u v x y y z

1 2 3 4 5 6 7 8 9 ! @ # $ % ^ & \* ( ) \_

Pack my box with five dozen liquor jugs

**Kickstarter taxidermy gochujang 8-bit. La croix farm-to-table twee fingerstache pork belly locavore**

*Seitan twee everyday carry vinyl lyft. Kinfolk succulents synth, tacos umami plaid humblebrag direct trade copper mug pug*

***leggings vinyl cardigan pinterest literally. Artisan craft beer normcore, fam dreamcatcher squid deep v hot chicken austin jean shorts tbh. Ethical microdosing kogi, ennui 90's authentic thundercats***

Britannic Bold

A B C D a b c d 1 2 3 4 5

A B C D E a b c d e \* & ^ % $ #

A B C D E F G a b c d e f g

bicycle rights chicharrones banh mi deep v irony, squid viral hammock air plant. Seitan banh mi meh gentrify, gochujang scenester iceland tilde normcore fam bespoke waistcoat.

*Gentrify readymade pork belly, jianbing meggings humblebrag sriracha banjo meditation hoodie trust fund flannel fam flexitarian street art. Forage roof party selfies mlkshk.*

***cornhole coloring book. Keytar squid cray, gochujang stumptown health goth fanny pack 90's roof party try-hard vice taxidermy chicharrones butcher. Disrupt humblebrag squid, enamel pin lumbersexual knausgaard pop-up.***

Grumpy wizards make toxic brew for the evil Queen and Jack.

Bell MT

A B C D E F G

A B C D E F G H

a b c d e f g h I j k l m

1 2 3 4 5 6 7 8 9

! @ # $ % ^ & \* ( )

**mixtape small batch ennui bushwick semiotics kombucha tousled street art 3 wolf moon authentic irony food truck. Meditation lo-fi truffaut, hoodie keffiyeh fixie man bun yuccie normcore williamsburg. 8-bit bespoke locavore leggings, cray tumeric waistcoat kickstarter paleo**

*sriracha intelligentsia farm-to-table kombucha wayfarers pour-over. Yuccie XOXO pok pok cardigan, actually live-edge shabby chic neutra. Hammock iceland roof party, irony biodiesel pour-over microdosing.*

***Man braid echo park wolf asymmetrical, letterpress single-origin coffee retro ethical fanny pack next level leggings. Mumblecore aesthetic paleo, truffaut XOXO quinoa migas.***

Jackdaws love my big sphinx of quartz.