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Consideration Document

For this project, I will be explaining in different ways what the 5 building blocks of multimedia are. My presentation will be focused on the younger crowd. Children ages 7-12 will be able to identify with the different images and text that I use. Growing up, children need to learn the basics of the 5 building blocks which are: text, video, audio, image, and animation. Since children are just in the beginning stages of reading and understanding different things, I will have to use a kind of jargon that would be easy for them to understand. My little cousin who is 8, will be my tester when I am finished. I will explain each topic enough so it can be more understandable. I also will include many images because children tend to be more interested in pictures.

The typeface I chose to use is futura. I chose this typeface because younger children use text in their reading and writing that resembles futura’s text. For the colors in my project, I will use different colors on the slides to resemble different things. The titles will be one color and my main text will be another.

I will start by introducing the 5 building blocks and then explain in simple jargon what each one means. I will provide examples of each and add images so it will catch the child’s attention. I will provide multiple slides explaining what each one means and I also will include a slide that defines what multimedia means to children.

For the video slides, I will include a video from YouTube of a children’s animated cartoon. This will show what a video is and how a video can be animated. The video that I will include is called Unhooked.

After the 5 building blocks are explained thoroughly, I will have slides that explain the hardware needed, references used, and the software needed. I will try to put some examples of each in and I will explain what is needed for each one. Children would probably understand the 5 building blocks a lot easier than these three topics so I will have to put a lot of thought into these three so it will be at least a little understandable for them. But overall, my main focus is getting the younger crowd to grasp the concept of basic multimedia.

My goal is for children ages 7-12 to understand what I am trying to present to them through my project and be able to go through the slides easily. My 8-year-old cousin will experiment with my finished project and I will see how well she understands it.

Children of this age group are mostly into cell phones and tablets. So learning the 5 basic building blocks that make up multimedia will give them extra help to what they already play with on a daily basis. Text, audio, video, animation, and images are all things used on these devices.